elho

collection
2017

IT'S
TIME TO
REFRESH

it is definitely refreshing!

The new elho collection with beautiful products and clever solutions for every interior, garden and balcony. Refreshment is key this year, by launching a new collection watering cans & sprayers as well refreshing your shelfs. Everything you need for a fresh start of the new season.

what's new

Refresh your collection, colours and shopfloor. Discover the new collection watering cans & sprayers, the other innovations and the fresh colour combinations. elho brings you closer to nature.

We listen to our consumers, see possibilities and we are on top of trends. This combined with 52 years of experience in synthethic pottery is why we will make a difference in your business. elho will help you to make the right decisions. Together we will make sure that we seduce your consumers and attract new ones. A fresh start of the season begins with this inspiration guide, made with pride and joy by the elho team. Let's get started.

discover now

7 welcome
8 we offer you more
32 trends and innovations
46 indoor
124 watering cans & sprayers
144 outdoor
244 green basics
316 exclusives
376 product index

welcome

elho is a growing and very successful brand. More than 52 years of experience in development, production, logistics, marketing and sales of synthetic pottery and related products.

UK We love to create happiness around the world by well designed, functional and colourful pottery. Our success is measurable. We offer you demonstrably more profit per m². We thank our success to our innovations, our focus on marketing, our financial independence, our 150 employees and to you, our clients.

NL We creëren graag blijheid over de hele wereld met onze slim ontworpen, functionele en kleurrijke kunststof potten. Ons succes is meetbaar. Wij bieden aantoonbaar meer winst per m². Wij danken ons succes aan onze innovaties, focus op marketing, financiële onafhankelijkheid, 150 medewerkers en aan jou, onze klant.

DE Wir lieben es, mit unseren funktionellen, farbenfrohen Pflanzgefässen in hervorragendem Design Fröhlichkeit in aller Welt zu verbreiten. Unser Erfolg ist messbar. Wir bieten nachweislich mehr Gewinn pro m². Wir verdanken unseren Erfolg unseren Innovationen, unserer Konzentration auf das Marketing, unserer finanziellen Unabhängigkeit, unseren 150 Mitarbeitern und Ihnen, unseren Kunden.

SE Vi älskar att sprida glädje världen över genom välkonstruerade, funktionella och färgglada krukor. Vår framgång kan mätas. Vi ger högre vinst per m². Vi tackar våra innovationer, vår fokus på marknadsföring, våra 150 anställda och er som våra kunder för alla framgångar.

elho concept

MORE SPECIALISM
meer specialisme
mehr Spezialisierung
mer specialism

MORE INNOVATIONS
meer innovaties
mehr Innovationen
mer innovationer

MORE RELIABILITY
meer betrouwbaarheid
mehr Zuverlässigkeit
mer tillförlitlighet

MORE MARKETING SUPPORT
meer marketingondersteuning
mehr Marketingunterstützung
mer marknadsstöd

MORE SUSTAINABILITY
meer duurzaamheid
mehr Nachhaltigkeit
mer varaktighet

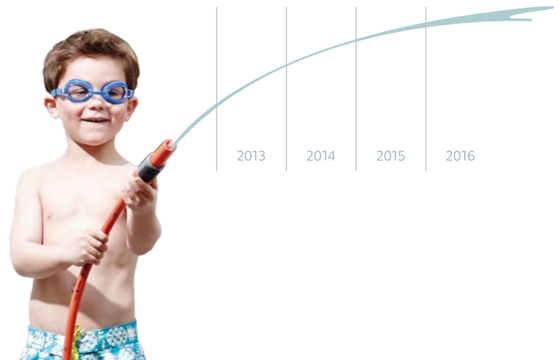
we offer you more

UK **We offer you more**
The success of elho is based on five elements. We offer more specialism. We deliver more innovations in a wide assortment. We offer more reliability. We deliver more marketing support. And we offer more sustainability. We do this for our clients, for the clients of our clients and – with regard to sustainability – for the world around us.

DE **Wir bieten Ihnen und Ihren Kunden mehr**
Der Erfolg von elho ruht auf fünf Säulen. Wir bieten eine größere Spezialisierung. Wir liefern mehr Innovationen in einem breiten Sortiment. Wir bieten eine höhere Zuverlässigkeit. Wir liefern bessere Unterstützung für Ihr Marketing. Und wir arbeiten wirklich nachhaltig. Dies tun wir für unsere Kunden, die Kunden unserer Kunden und – was die Nachhaltigkeit anbelangt – für unsere Kinder.

NL **We bieden u en uw klanten meer**
Het succes van elho rust op vijf pijlers. We bieden meer specialisme. We leveren meer innovaties in een breed assortiment. We bieden meer betrouwbaarheid. We leveren meer ondersteuning in marketing. En we bieden meer duurzaamheid. We doen dat voor onze klanten, voor de klanten van onze klanten en – voor wat betreft duurzaamheid – voor de wereld om ons heen.

SE **Vi ger dig och dina kunder mer**
elhos succé vilar på fem stöttepelare. Vi erbjuder mer specialiteter. Vi levererar fler innovationer i ett brett stortiment. Vi är mer tillförlitliga. Vi ger mer stöd vid marknadsföring. Och vi ger mer hållbarhet. Vi gör det för oss själva, för våra kunder, för våra kunders kunder och – vad det gäller miljömässig hållbarhet – för världen runt omkring oss.



more specialism

we know the market like no other

flexible and reliable by controlling
the total supply chain

UK

The absolute specialist
elho concentrates 100% on synthetic pottery and related products.
Total control
elho guarantees perfect quality by controlling the entire supply chain.
Optimum market knowledge
More than 4.000 shops throughout the world!
Success guaranteed
elho's specialism has been a guarantee for expertise and continuity for over 52 years.

DE

Der absolute Spezialist
elho konzentriert sich ausschließlich auf Pflanzgefäße und Zubehörartikel aus Kunststoff.
Alles in eigener Hand
elho garantiert perfekte Qualität durch die Kontrolle des gesamten Ablaufs - von der Produktion bis zum Marketing und Verkauf.
Optimales Marktwissen
Mehr als 4.000 Geschäfte in aller Welt!
Erfolg garantiert
elho's Spezialisierung garantiert Ihnen seit 52 Jahren Expertise und Kontinuität.

NL

De absolute specialist
elho concentreert zich 100% op kunststof potterie en aanverwante artikelen.
Alles in eigen hand
elho garandeert perfecte kwaliteit door beheersing van de totale supply chain.
Optimale marktkennis
Meer dan 4.000 winkels in de hele wereld!
Succes gegarandeerd
elho's specialisme garandeert jou meer dan 52 jaar expertise en continuïteit.

SE

Den absoluta specialisten
elho koncentrerar sig 100% på syntetiska krukor och tillhörande artiklar.
Allt ur egna händer
elho garanterar perfekt kvalitet genom att kontrollera hela tillverkningskedjan.
Optimal marknads-kännedom
Fler än 4000 butiker världen över!
Garanterad succé
elho's specialisering garanterar dig 52 års expertis och kontinuitet.

more innovations

innovation is embedded in our dna

UK

Complete assortment
elho offers you optimal sales opportunities by providing a wide range of standard and innovative products.
Dynamic product range
elho offers you a minimum of 45 innovations each year. This is how we keep your assortment dynamic and interesting for you and your customers.
Always the latest colours
elho is the trendsetter in the field of colour.
Efficient and effective purchasing
You only need one supplier for your complete assortment.

DE

Komplettes Sortiment
elho bietet Ihnen optimale Umsatzmöglichkeiten durch ein breites Sortiment an Standardprodukten sowie an innovativen Neuheiten.
Immer eine dynamische Produktpalette
elho bietet Ihnen jedes Jahr mindestens 45 Innovationen. Dadurch bleibt unser Sortiment für Sie und für Ihre Kunden dynamisch und interessant.
Immer die neuesten Farben
elho ist ein Trendsetter im Bereich der Farben.
Effizient und zielgerecht einkaufen
Sie benötigen nur einen Lieferanten für Ihr gesamtes Sortiment.

NL

Compleet assortiment
elho biedt optimale omzetmogelijkheden door een breed assortiment van standaard en innovatieve producten.
Altijd een dynamisch assortiment
elho biedt ieder jaar minimaal 45 innovaties. Zo houden wij jouw assortiment dynamisch en interessant voor jou en je klant.
Altijd de laatste kleuren
elho is trendsettend op het gebied van kleuren.
Efficiënt en doelmatig inkopen
Je hebt slechts één leverancier nodig voor jouw gehele assortiment.

SE

Komplett sortiment
elho erbjuder dig optimala omsättningsmöjligheter genom ett brett sortiment med innovativa produkter som en del av våran standard.
Alltid ett dynamiskt sortiment
elho erbjuder dig minst 45 innovationer varje år. På så sätt håller vi sortimentet uppdaterat och intressant för dig och dina kunder.
Alltid dom senaste färgerna
elho är trendsättande när det gäller färger.
Effektiva och praktiska inköp
Du behöver bara en leverantör för hela ditt sortiment.

10 colour innovations:

401 455 750 759 183 360 555 486 705 844

more reliability

we do what we promise

UK

Optimum delivery assurance
elho guarantees you a delivery rate of at least 95% and a stock availability of at least 99%.

Uncompromising quality control
Thanks to our strict quality control system we deliver accurately and without errors. The number of reported errors based on the number of order lines is less than 0,3%!

No empty shelves
Thanks to our rapid delivery time, empty shelves are unnecessary. This is how elho guarantees you optimal sales opportunities.

Our warehouse is your warehouse
Because of our reliability you no longer need to hold stock in your warehouse. This results in considerable space savings for you and an optimal return on your invested capital.

DE

Optimale Liefersicherheit
elho garantiert Ihnen eine Lieferquote von mindestens 95% und eine Vorrats-verfügbarkeit von mindestens 99%.

Strenge Qualitätskontrolle
Dank unseres strengen Qualitätssystems liefern wir exakt und fehlerfrei. Die Anzahl der Reklamationen auf der Grundlage der Anzahl der Ordersätze liegt unter 0,3%!

Keine leeren Verkaufsregale
Dank unserer schnellen Lieferzeit entstehen keine leeren Verkaufsregale. Dadurch garantiert elho Ihnen optimale Umsatzmöglichkeiten.

Unser warenlager ist ihr warenlager
Durch unsere Zuverlässigkeit brauchen Sie sich keinen Warenvorrat mehr anzulegen. Dies bringt Ihnen eine beträchtliche Raumersparnis und sorgt für optimale Nutzung Ihres investierten Kapitals.

NL

Optimale leveringszekerheid
elho garandeert een leveringsgraad van minimaal 95% en een voorraad beschikbaarheid van 99%.

Strenge kwaliteitscontrole
Dankzij ons strenge kwaliteitssysteem leveren wij compleet en foutloos. Het aantal gemelde fouten op basis van het aantal orderregels is minder dan 0,3%!

Geen lege schappen
Dankzij onze snelle levertijd in heel Europa zijn lege schappen onnodig. Zo garandeert elho optimale omzetmogelijkheden.

Ons magazijn is jouw magazijn
Door onze betrouwbaarheid hoeft je geen magazijnvoorraden meer aan te houden. Dit levert aanzienlijke ruimtebesparingen en een optimaal rendement op het geïnvesteerd vermogen.

SE

Optimal leveranssäkerhet
elho garanterar dig en leveranssäkerhet av minst 95% och en lagertillgång av 99%.

Strikt leveranskontroll
Tack vare vårt strikta kvalitetssystem levererar vi komplett och utan fel. Antal anmälda fel baserade på antal orderhantering är mindre än 0,3%!

Inga tomma hyllor
Tack vare vår snabba leveranstid inom hela Europa behöver era hyllor aldrig bli tomma. På så sätt ger er elho optimala msättningsmöjligheter.

Vårt lager är ert lager
Genom vår tillförlitlighet behöver du inte längre ha ett fullt lagerutrymme. Detta gör att du sparar utrymme och frigör kapital optimalt för andra investeringar.

more marketing support

the best support to inspire your customers

online inspiration

consumer booklets

well designed product packaging

PR and advertisements

stands and displays

UK

Attractive products and communication
In addition to attractive products, elho offers effective marketing communication like inspiring labels, books and stunning packaging materials featuring the elho brand.
Optimal shelves
We offer effective shelf plans and attractive advertising material to present the products in the best way possible. Efficient and effective.
Enticing displays
To encourage impulse buying, we offer a highly comprehensive range of promotional materials and permanent displays to be used in addition to your shelves.

DE

Attraktive Produkte und Kommunikation
elho bietet Ihnen neben attraktiven Produkten auch effektive Marketingkommunikation, wie beispielsweise inspirierende Etiketten, Bücher und fantastische Verpackungen der Marke elho.
Optimale Regale
Wir bieten Ihnen effektive Regalpläne und attraktive Werbematerialien, um die Produkte in der Auslage optimal zu präsentieren. Effizient und effektiv.
Ansprechende Präsentationen
Um den Kaufimpuls zu stimulieren, bieten wir Ihnen ein umfassendes Sortiment von erkaufsförderungsmaterial und dauerhaften Präsentationen jenseits Ihrer Regale.

NL

Attractieve producten en communicatie
elho biedt je naast aantrekkelijke producten ook effectieve marketingcommunicatie zoals inspirerende labels, boekjes en fantastische verpakkingen voorzien van het elho merk.
Optimale schappen
Wij bieden je effectieve schappenplannen en aantrekkelijke promotiematerialen om de producten in het schap optimaal te presenteren. Efficiënt en effectief.
Aantrekkelijke presentaties
Om impulsaankopen te stimuleren bieden wij u een uitgebreid aanbod van displays en permanente stands voor buiten het schap.

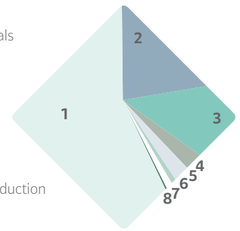
SE

Attraktiva produkter och kommunikation
elho erbjuder dig inte bara attraktiva produkter utan även en effektiv marknadsföringskommunikation, med bl.a. inspirerande varumärken, broschyrer och fantastiska förpackningar försedda med elho-märket.
Optimala hyllor
Vi erbjuder en effektiv hyllplanering och attraktivt reklammaterial för att optimera hyllpresentationen. Ändamålsenligt och effektivt.
Lockande presentationer
Vi erbjuder ett omfattande utbud av marknadsföring och permanenta presentationer till dina hyllor för att stimulera impulsköp.

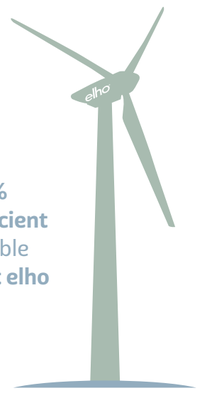
elho carbon footprint

reducing our carbon footprint every year by taking responsibility

1. raw materials
2. electricity
3. transport
4. travelling
5. packaging
6. gas
7. cooling production
8. paper



source: research by climate neutral group

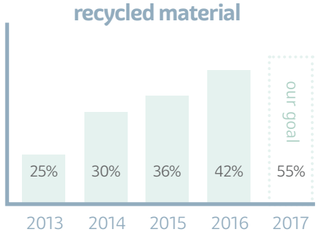


100% self-sufficient renewable **energy at elho**

see how we generate our own energy

elho.com/eco

we use more and more recycled material



NEW: based on all raw material used for elho products

more sustainability

we like to be the most sustainable company in the market

UK

We recycle plastic
Why should we make new plastic when we can recycle old plastic? 42% of our pots are made from recycled plastic. That percentage continues to grow year after year.

We conserve energy
By using natural sources such as daylight, outdoor air and our own wind turbine, we conserve copious amounts of energy. We have also invested in energy efficient, hybrid production machinery.

Our packaging is intelligent
We package our products as intelligent as possible. We use recycled and lighter bags. As much as 60% of our cardboard is made from recycled material and is obviously 100% recyclable.

We go further
Our sustainability performance is better in 2016 than it was in 2015. And in 2017 it will be even better. That's a promise.

DE

Bei uns wird Kunststoff wiederverwertet
Warum sollen wir neuen Kunststoff herstellen, wenn wir gebrauchten Kunststoff wiederverwerten können? Unsere Pflanzgefäße bestehen zu 42% aus wiederverwertetem Kunststoff. Dieser Prozentsatz steigt Jahr um Jahr.

Wir sparen Energie
Durch die Verwendung natürlicher Quellen wie Tageslicht, frische Luft und unsere eigene Windmühle sparen wir reichlich Energie. Wir haben auch in energiesparende hybride Produktionsmaschinen investiert.

Unsere Verpackungen sind intelligent
Wir verpacken ganz einfach noch intelligenter. Wir verwenden recycelte und leichtere Beutel. Sogar unsere Kartonagen bestehen aus 60% wiederverwertetem Material und ist natürlich zu 100% recycelbar.

Wir gehen einen schritt weiter
Unsere Leistungen im Bereich Nachhaltigkeit sind 2016 besser als 2015 und werden im Jahr 2017 noch besser sein. Das versprechen wir.

NL

We hergebruiken kunststof
Waarom zouden we nieuw kunststof maken als we oud kunststof kunnen hergebruiken? 42% van onze potten bestaat uit hergebruikt kunststof. Dat percentage blijft jaar na jaar groeien.

We besparen energie
Door gebruik te maken van natuurlijke bronnen zoals daglicht, buitenlucht en onze eigen windmolen besparen we volop energie. We investeerden ook in energiebesparende hybride productiemachines.

Onze verpakkingen zijn slim
We verpakken gewoon nog slimmer. We gebruiken hergebruikte en lichtere zakken. Zelfs 60% van ons karton is gemaakt van hergebruikt materiaal en is natuurlijk 100% recyclebaar.

We gaan verder
Onze prestaties op het gebied van duurzaamheid zijn in 2016 beter dan in 2015. En in 2017 zijn ze nog beter. Beloofd.

SE

Vi återanvänder plast
Varför tillverka ny plast när vi kan återanvända sådan som redan finns? 42% av våra krukor och behållare är gjorda av återvunnen plast. Den siffran ökar för varje år.

Vi tänker energisnålt
Genom att använda förnybara energikällor som dagsljus, luft och vårt eget vindkraftverk sparar vi massor av energi. Vi har också investerat i energisnåla hybridmaskiner för produktion.

Våra förpackningslösningar är smarta
Vi förpackar helt enkelt våra produkter på ett ännu smartare sätt genom att använda återvunnet och lätt material. Så mycket som 60% av våra pappförpackningar är tillverkade av återvunnet material och är förstås 100% återvinningsbara.

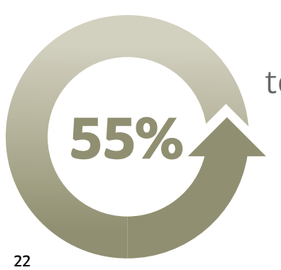
Vi förbättrar oss hela tiden
Våra resultat i hållbarhetsfrågor är bättre inför 2016 än de var inför 2015, och inför 2017 kommer de att vara ännu bättre. Det lovar vi.

DON'T
FORGET TO
PLAY

nice things to know about elho

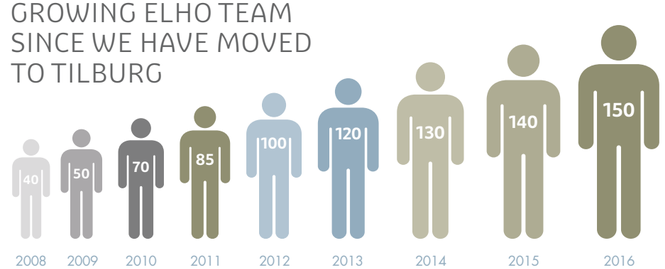
75 countries
our products travel to more than 75 countries in the world

EVERY SECOND
a happy consumer buys an elho product



our goal is to have 55% of our raw material recycled in 2017

GROWING ELHO TEAM SINCE WE HAVE MOVED TO TILBURG



elho CLUB

WE LIKE TO BE SOCIAL
#MYELHO

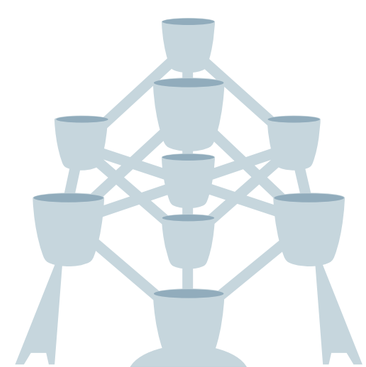
PROUD SPONSOR OF THE LILIANE FOUNDATION

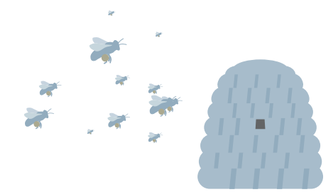
Liliane Fonds
open the world for a child with a disability

since 1964
elderenbosch
horstmeier +
= elho

OVER 5.000 VISITORS
JOIN THE ELHO EXPERIENCE AT ELHO AND FAIRS

FROM ALL THE SOLD BRUSSELS MINI
WE COULD EASILY BUILD A REAL SIZE
ATOMIUM

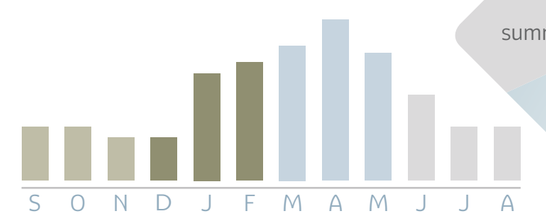


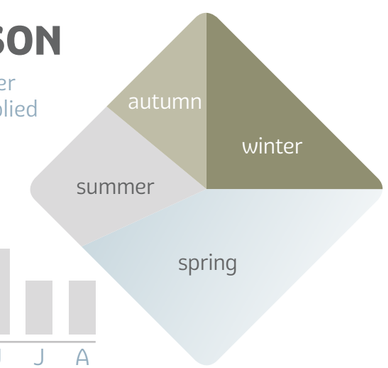


DID YOU KNOW WE HAVE
250.000 BEES
TO SUPPORT THE ENVIRONMENT

SINCE 2016
WE PROUDLY PRODUCE
ELHO PRODUCTS BY OUR OWN
RENEWABLE ENERGY

DELIVERIES PER SEASON
in April, we have to work four times harder compared to November to keep you supplied



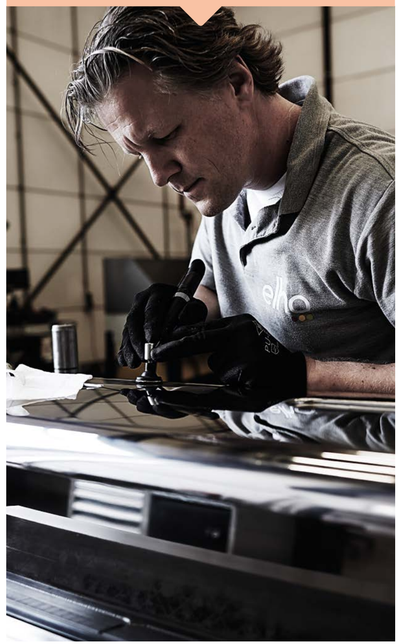


100% DUTCH DESIGN

our own design team is dedicated to surprise you with the best innovations every year

100% CRAFTMANSHIP

yearly we create 30 million beautiful products



100% OWN PRODUCTION

we will continue our pursuit of manufacturing the most beautiful pottery

PRODUCTION METHODS

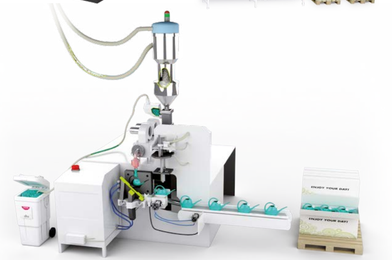
flexible and reliable trough our own production facilities

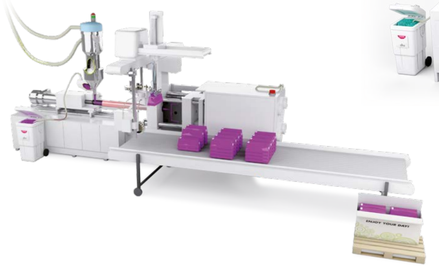
ROTATIONAL MOULDING

The creation of complex, large and high-quality shapes is possible through rotational moulding. We use this technique for the exclusives collection.

BLOW MOULDING

Hollow shapes are created with blow moulding. That is why a number of elho watering cans and sprayers are produced using this technique.





INJECTION MOULDING

Injection moulding allows a wide variety of shapes to be created. The majority of elho's range is therefore produced using this technique.

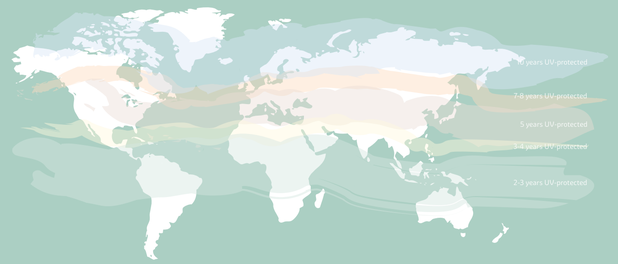
100% CRAFTMANSHIP

yearly we create 30 million beautiful products

100% OWN PRODUCTION

we will continue our pursuit of manufacturing the most beautiful pottery

100% elho



5 to10 years UV-protection in Europe

0 - 500 ppm ..... 10 years UV-protected
500 - 1000 ppm ..... 7-8 years UV-protected
1000 - 1500 ppm ..... 5 years UV-protected
1500 - 2000 ppm ..... 3-4 years UV-protected
>2000 ppm ..... 2-3 years UV-protected

REVOLUTIONARY WEATHER & UV-PROTECTION

UK

One of the secrets to our success is our focus on synthetic. More specifically: we design and make products that bring out the best in synthetic. Anyone who sees our pots and other products knows immediately: they belong in synthetic.

And we still haven't mentioned the specific advantages of synthetic: lightweight, unbreakable, UV-resistant and not averse to frost. We add one more feature by using revolutionary colour pigments. This allows our products to retain their colour for longer.

DE

Eines der Geheimnisse für unseren Erfolg ist unser Fokus auf Kunststoff. Genauer gesagt: wir entwerfen und produzieren Produkte, in denen Kunststoff am besten zur Geltung kommt. Wer unsere Pflanzgefäße und die anderen Produkte sieht, der weiß sofort: die müssen ganz einfach aus Kunststoff sein.

Ganz zu schweigen von den besonderen Vorteilen von Kunststoff. Geringes Gewicht, unverwüstlich, UV- und frostbeständig. Und als ob dies nicht genug wäre, verwenden wir außerdem revolutionäre Farbpigmente. Dadurch bleiben unsere Produkte länger farbecht.

NL

Één van de geheimen van ons succes is onze focus op kunststof. Specifieker: we ontwerpen en maken producten waarbij kunststof het best tot zijn recht komt. Wie onze potten en andere producten ziet, weet meteen: die horen gewoon in kunststof.

En dan hebben we het nog niet gehad over de specifieke voordelen van kunststof. Licht in gewicht, niet kapot te krijgen, bestand tegen UV en vorstbestendig. We doen er nog een schepje bovenop door revolutionaire kleurpigmenten te gebruiken. Daardoor blijven onze producten langer kleurecht.

SE

En av hemligheterna bakom vår framgång är att vi fokuserar på plast. Vi utformar och tillverkar närmare bestämt produkter där plast kommer bäst till sin rätt. När man ser våra krukor och andra produkter inser man genast att de passar bäst i plast.

Och då har vi ändå inte räknat upp fördelarna med plast: De är lätta, går inte sönder, är UV-beständiga och tål frost. Utöver allt detta använder vi revolutionerande färgpigment som ökar färgbeständigheten på produkterna.

PREMIUM ELHO QUALITY

the best synthetics, unique blend, high quality machines, best trained staff, warranty

UV-resistant
UV-bestendig
UV-beständig
UV-beständig

unbreakable
onbreekbaar
unzerbrechlich
okrossbara

frost resistant
vorstbestendig
frostbeständig
frostsäkert

lightweight
lichtgewicht
leichtgewicht
lätta

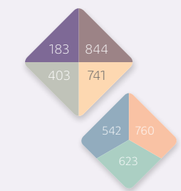
WATERING FUN

on top of trends

EQUALISE

Your own house is a place of serenity in a busy world. Unity creates a peaceful vibe both indoors and outdoors and should be seen as equally important. A sense of unity can be created by using various materials that match in colour and finishing and, which creates a friendly atmosphere. Colour and surface texture can give soft feminine materials a robust look and hard masculine materials an elegant look which creates a fresh entity.

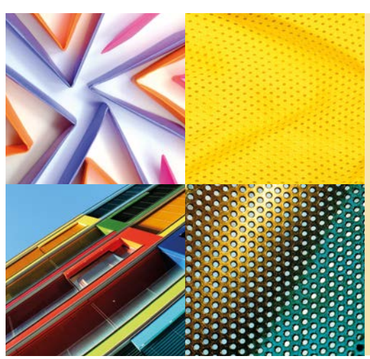
Creating unity:
Soft shades, both romantic, feminine colours and masculine tones, create a unity when combined. A newcomer to this palette is soft purple that has an obvious connection to flowers.



HARMONISE

Stimulating your senses and putting yourself first is typical of the trend harmony. We place our trust in nature which offers us safety and security, we surround ourselves with plants. These plants are increasingly important in and around the house they allow us to retreat and feel, smell and see nature. Natural robust materials, soothing colours and natural patterns create peace and harmony.

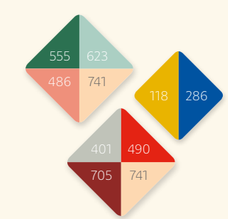
A harmonious palette:
Green is central in this colour scheme. Various shades of green inspired by natural and earth tones, create a sense of peace. These colours are suitable for any type of house as they bring nature close to home. The new colour leaf green is a representation of the natural colour.



ENERGISE

By combining fresh green plants, robust flower shapes and smooth materials with bright colours in your living environment you create an energising yet relaxing vibe. A place that makes us feel fit, strong and cheerful. This means that plants and flowers take on the task of creating energy, instead of just contributing to the atmosphere. The function of the plant in purging oxygen, becomes central and is reinforced by functional materials with an energetic look: smooth, geometrical and modern.

Bold colours:
Typical of this trend is the combination of a bright colour with a lighter tone from the same colour group. These colours reinforce each other and create a powerful, fresh and energetic look. Important newcomers are the colours peach and jade green. These bright colours enhance each other and can be paired perfectly with mint and nude.



corsica
door stopper

green basics
watering can

allure doppio

brussels watering
can and sprayer

green basics
grow table super XXL

green basics
trough all-in-1 70cm

algarve terrace wheels

brussels oval

aquarius watering
can and sprayer

allure ribbon

b.for rock

algarve long

plunge watering can

WE LOVE TO INNOVATE

b.for soft duo

innovations for you

every season surprising and beautiful

allure ellips

b.for soft watering
can and sprayer

green basics
grow house round

SHAKE
IT OFF

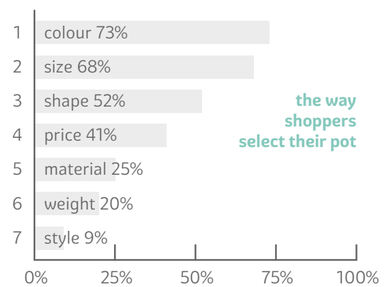
get inspired by elho instore

90% of your consumers decide on the shop floor

International research
International market research has shown us how and why shoppers choose. You can apply this knowledge to display elho logically and attractively in your store.

Shopper decision tree
Make sure that your shopper can find the products by function as indoor, balcony and terrace. Then arrange by colour, size and shape. Would you like further information?
The elho sales team would be delighted to tell you more.

colour is the most important factor!



source: marketresearch by Klantkenners in the Netherlands and Germany

1. function

2. colour

3. size

4. shape

24/7 inspiration by elho online

millions of consumers inspired at their homes

elho PR campaigns

With our active PR approach our products are catching the eyes of journalists. Consumers are getting inspired in magazines, at events, in blogs and on television.

#myelho

We are happy to share the #myelho platform. A tool to inspire and get inspired by and for consumers. Daily new pictures with elho products shown at consumers home. Get inspired at www.myelho.com

elho.com and elhoclub

We love to connect with our consumers and inspire them online. For example by joining our elho club. An exclusive club where elho inspires the consumer with garden tips and tricks, fun competitions and inspirational videos, pictures and more.

pinterest and elho movies

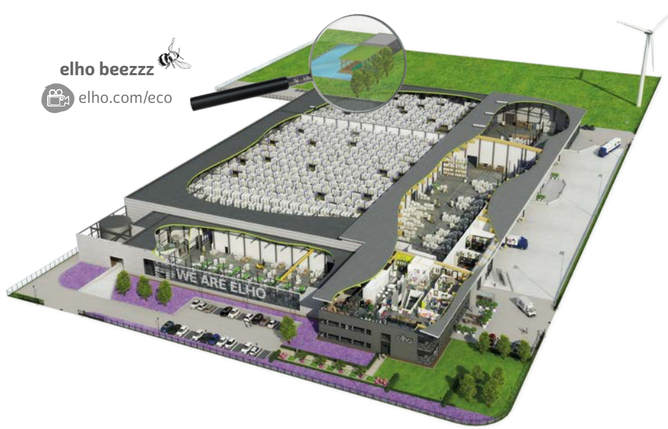
We invest in movies to inspire consumers to make their homes and gardens more beautiful with elho.

elho social media

every day new inspiration for your shopper on our very active social media platforms

100% RENEWABLE WIND ENERGY

happy to welcome you



elho beezzz
elho.com/eco

discover elho today
Plan your visit to Tilburg or take an amazing tour from wherever you are.

elho.com/tour

You are always welcome at elho, please contact our sales team.

at elho and fairs

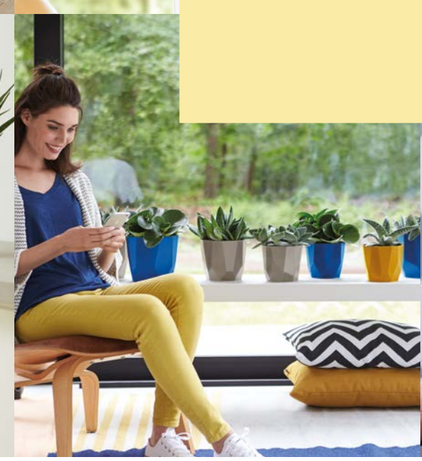
> **Spoga gafa (DE)** 4 - 6 September 2016
> **Glee (UK)** 12 - 14 September 2016
> **Garten & Zoo (DE)** 24 - 25 September 2016
> **Iberflora (ES)** 28 - 30 September 2016
> **Journées des collections (FR)** 4 - 6 April 2017

1112,5 M² INSPIRATION FOR YOU

LET'S
GROW
TOGETHER

love for indoor

The world's widest indoor pottery collection. Discover our great indoor collection from basic essentials to innovative designs. Always of elho premium quality and the latest colours.



INDOOR
BRUSSELS

UK **YOUR ESSENTIAL INDOOR CONCEPT**
1 from essential products to innovative designs
2 for every indoor plant a matching pot
3 premium quality
4 for every shopper the right product

NL **JOUW BREEDSTE PREMIUM INDOOR CONCEPT**
1 van basisproducten tot innovatieve designs
2 voor elke binnenplant een passende pot
3 kwaliteit van topklasse
4 voor iedere consument het juiste product

DE **IHR BREITESTES INDOOR-SPITZENKONZEPT**
1 Von essentiellen Produkten bis zu innovativen Designs
2 Für jede Zimmerpflanze ein passender Topf
3 Spitzenqualität
4 Für jeden Kunden das richtige Produkt

SE **DITT INOMHUSKONCEPT**
1 från basprodukter till innovativ design
2 för varje inomhusväxt finns en matchande kruka
3 förstklassig kvalitet
4 för varje shoppare finns den rätta produkten

INNOVATION

brussels oval

MUST HAVES

brussels round

brussels round mini

brussels round wheels

NEW COLOUR

brussels round mini - mint

BRUSSELS
ROUND

beautiful soft and timeless design

your essential indoor collection

ultimate comfort: lightweight

BRUSSELS ROUND

14	12,5	1,4	8
16	14,6	2,2	8
18	16,7	3,3	6
20	18,6	4,5	6
22	20,5	6,2	5
25	23,1	8,7	4
30	27,4	14,3	4

150 425 433 454

COLOUR YOUR COLLECTION

14	12,5	1,4	8
16	14,6	2,2	8
18	16,7	3,3	6

194 403 623 769

warm matt finish

container proof

matching watering can and sprayer

NEW

see page 130

see page 89

BRUSSELS
ROUND MINI

on top of the trends of mini plants

based on the success of the brussels family

perfect fit for mini plants

BRUSSELS ROUND MINI

7	6,0	0,1	12
9,5	8,7	0,5	8
10,5	9,7	0,8	8
12,5	11,4	1,2	8

150 425 433 454

COLOUR YOUR COLLECTION

autumn/winter

403 490 741 769

spring/summer

127 148 403 623

new

warm matt finish

container proof

seasonal colours

see page 89

BRUSSELS
OVAL

beautiful oval design

perfect shape for windowsill

ideal to combine several plants

BRUSSELS OVAL

20x13,5	10,4	1,4	6
36x16	13,1	3,8	8

150 425 433 454

warm matt finish

ideal for windowsill

BRUSSELS
ROUND WHEELS

beautiful soft and timeless design

ultimate comfort: lightweight, container and waterproof

with non-scratching wheels: easy to move

BRUSSELS ROUND WHEELS

35	32,1	22,8	1
40	35,9	32,2	1
47	43,0	50,0	1

150 | 425 | 454

with wheels

container proof

easy to move

BRUSSELS
ROUND ALL-IN-1

beautiful soft and timeless design

always healthy plants

designed together with top class growers

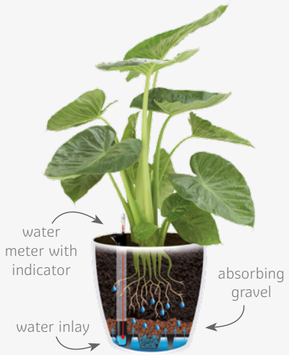
BRUSSELS ROUND ALL-IN-1

25	23,1	8,7	6

BRUSSELS ROUND WHEELS ALL-IN-1

35	32,1	22,8	3

150 425 454



water inlay

water meter with indicator

absorbing gravel

instruction manual in UK, NL, DE, FR, SE, IT & ES

optimal communication

BRUSSELS
HANGING BASKET

beautiful soft and timeless design in hanging edition

create more green at home

ultimate comfort: lightweight, container and waterproof

BRUSSELS HANGING BASKET

18	18,0	2,9	8

150 | 425 | 433 | 454

easy stackable for neat shelf presentation

container proof

blister with cord and anti-theft tie wrap

strong & solid system

stylish cord with strong ring

see page 89

INDOOR
BRUSSELS DIAMOND

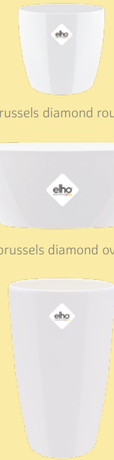
UK **YOUR TIMELESS INDOOR COLLECTION**
1 seasonal colour themes
2 for every indoor plant a matching pot
3 premium quality
4 luxurious diamond finish

NL **JOUW TIJDLOZE INDOOR COLLECTIE**
1 kleurenthema's geïnspireerd door het seizoen
2 voor elke binnenplant een passende pot
3 kwaliteit van topklasse
4 luxe diamond afwerking

DE **IHRE ZEITLOSE INNENRAUM-KOLLEKTION**
1 Jahreszeitliche Farbthemen
2 Für jede Zimmerpflanze ein passender Topf
3 Spitzenqualität
4 Luxuriöses Diamond-Finish

SE **DIN TIDLÖSA INOMHUSKOLLEKTION**
1 säsongsbaserade färgteman
2 för varje inomhusväxt finns en matchande kruka
3 förstklassig kvalitet
4 lyxig diamondfinish

MUST HAVES



brussels diamond round

brussels diamond oval

brussels diamond round high

NEW COLOUR

brussels diamond round - shimmering lilac

BRUSSELS
DIAMOND ROUND

beautiful diamond bestseller

designed for a wide consumer group

ultimate comfort: lightweight, container and waterproof

BRUSSELS DIAMOND ROUND

14	12,6	1,4	8
16	14,6	2,2	8
18	16,8	3,3	6
20	18,7	4,5	6
22	20,1	6,2	3
25	23,1	9,0	3
30	27,2	14,5	3

150 194 201 405

COLOUR YOUR COLLECTION

14	12,6	1,4	8
16	14,6	2,2	8
18	16,8	3,3	6

autumn/winter

804 838 870

spring/summer

403 741 844 new

new colour

container proof

see page 89

BRUSSELS
DIAMOND OVAL

beautiful oval design

perfect shape for windowsill

ideal to combine several plants

BRUSSELS DIAMOND OVAL

20x14	10,4	1,4	6
36x16	13,0	3,8	8
46x19	16,6	7,6	6

150 194 201 405

BRUSSELS DIAMOND OVAL HIGH

36x18	23,5	8,0	5

150 194 201 405

luxurious diamond coating

ideal for windowsill

BRUSSELS
DIAMOND ROUND HIGH

beautiful elegant design

popular stylish high shape

complete collection also in all-in-1 version

BRUSSELS DIAMOND ROUND HIGH

22	32,4	9,7	3
27	44,0	19,0	3
32	55,1	33,0	1
40	71,5	63,0	1

150 194 201 405

BRUSSELS DIAMOND ROUND HIGH EASY INSERT

22	20,0	6,0	3
27	23,4	10,0	3
32	27,6	16,0	3
40	35,4	30,0	3

433

BRUSSELS

DIAMOND ROUND HIGH ALL-IN-1

complete set: planter, easy insert and watering system

always healthy plants

designed together with top class growers

BRUSSELS DIAMOND ROUND HIGH ALL-IN-1

22	32,4	9,7	1
27	43,9	19,0	1
32	55,1	33,0	1
40	71,4	63,0	1

150 194 201 405

easy insert water inlay

water meter with indicator

absorbing gravel

instruction manual in UK, NL, DE, FR, SE, IT & ES

INDOOR
BRUSSELS HERBS

UK **YOUR MUST HAVE HERBS COLLECTION**
1 on top of the trends
2 support for healthy herbs
3 premium quality
4 cross selling presentation tool

NL **JOUW MUST HAVE KRUIDEN COLLECTIE**
1 bovenop de laatste trends
2 producten voor gezonde kruiden
3 kwaliteit van topklasse
4 cross selling presentatietool

DE **IHRE UNVERZICHTBARE KRÄUTERSAMMLUNG**
1 Trendsetter
2 Gut für gesunde Kräuter
3 Spitzenqualität
4 Querverkaufs-Präsentationsmittel

SE **DU MÅSTE HA ÖRTKOLLEKTIONEN**
1 den största trenden
2 stöd för friska örter
3 förstklassig kvalitet
4 presentationsverktyg för cross selling

MUST HAVES

brussels herbs all-in-1

brussels herbs single

brussels herbs station

NEW COLOUR

brussels herbs single I - nude

brussels herbs station - nude

BRUSSELS
HERBS ALL-IN-1

specially designed for herbs

revolutionary watering system for healthy herbs

includes multi-blade stainless steel herb scissor

BRUSSELS HERBS ALL-IN-1

13	16,1	1,2	6

150 | 425 | 741

with inspirational sleeve that communicates the watering system and multi-blade scissor

revolutionary watering system

container proof

healthy herbs due to the water reservoir

includes multi-blade stainless steel herb scissor

see page 91

BRUSSELS
HERBS SINGLE

specially designed for herbs

elevated bottom for healthy herbs

includes multi-blade stainless steel herb scissor

BRUSSELS HERBS SINGLE

12,5	13,2	1,1	6
15	15,9	1,9	7

150 | 425 | 741 new

with inspirational label that communicates the multi-blade scissor

great addition for bbq season

container proof

healthy herbs due to the elevated bottom for drainage

includes multi-blade stainless steel herb scissor

see page 91

BRUSSELS
HERBS STATION

universal herbs station

container proof for all sizes and shapes

includes multi-blade stainless steel herb scissors

BRUSSELS HERBS STATION

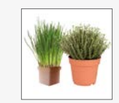
29,8x18,5	13,3	2,8	5

150 425 741 new

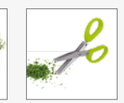
with inspirational label that communicates the multi-blade scissor

special designed holes for grip and easy displacement

with anti-theft tie-wrap



for all herbs container shapes and sizes



includes multi-blade stainless steel herb scissors

see page 91

INDOOR
BRUSSELS ORCHIDS

UK **YOUR MUST HAVE ORCHID COLLECTION**
1 for the biggest indoor plant group
2 support for healthy orchids
3 premium quality
4 complete collection

NL **JOUW MUST HAVE ORCHIDEEËN COLLECTIE**
1 voor de grootste groep binnenplanten
2 producten voor gezonde orchideeën
3 kwaliteit van topklasse
4 complete collectie

DE **IHRE UNVERZICHTBARE ORCHIDEEN-SAMMLUNG**
1 Für die größte Zimmerpflanzen-Gruppe
2 Gut für gesunde Orchideen
3 Spitzenqualität
4 Komplette Kollektion

SE **DU MÅSTE HA ORKIDÉKOLLEKTIONEN**
1 för den största gruppen av inomhusväxter
2 stöd för friska orkideer
3 förstklassig kvalitet
4 komplett kollektion

MUST HAVES

brussels diamond orchid high

brussels orchid high

brussels orchid

BRUSSELS
DIAMOND ORCHID HIGH

elegant high shape

elevated bottom specially designed for hydration and aeration of orchid roots

luxurious diamond coating

BRUSSELS DIAMOND ORCHID HIGH

10,5	12,6	1,0	10
12,5	15,2	1,3	12
15	18,7	2,5	8

150 405

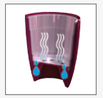
COLOUR YOUR COLLECTION

235 623

ideal for windowsill

for every type of orchid the right size

orchid container proof



elevated bottom specially designed for hydration and aeration of orchid roots

see page 91

BRUSSELS
ORCHID HIGH

elegant high shape

elevated bottom specially designed for hydration and aeration of orchid roots

warm matt finish

BRUSSELS ORCHID HIGH

12,5	15,2	1,3	12

100 150 405

COLOUR YOUR COLLECTION

235 623

orchid container proof

elevated bottom specially designed for hydration and aeration of orchid roots

see page 91

BRUSSELS
ORCHID

specially designed for orchids

transparency: natural light for healthy orchid roots

premium quality design

BRUSSELS ORCHID

12,5	11,4	1,2	8
16	14,6	2,2	8

100

orchid
container proof

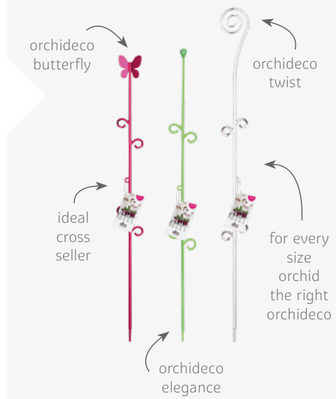
see page 91

ORCHIDECO

the perfect orchideco for every size orchid

supports the beauty of each orchid

with easy support for straight stems



ORCHIDECO BUTTERFLY

2,5x5,2	53,2	10

ORCHIDECO ELEGANCE

2,5x5,2	55,2	10

ORCHIDECO TWIST

2,5x5,6	63,5	10

100 235 366

product information on label

clips for easy support and straight stems

see page 91

BRUSSELS
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

brussels diamond round with sanseveria

brussels oval with tillandsia leiboldiana "mora"

brussels round with crassula minor

available extra marketing materials

brussels consumer magazines

brussels diamond round high autumn banner

brussels orchid autumn banner

advised colour combinations for shelf

150 194 433 454 150 194 201 405

best store location: PROMO, PLANT TABLE, INDOOR PLANTS & POTTERY

best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC

NEW

150 403 433 403 623 769 194 433 454

BRUSSELS ROUND UNIVERSAL FLOOR STAND
80x53x198cm.....0,42 m²

NEW

150 403 433 403 623 769 194 433 454

BRUSSELS ROUND INDOOR DISPLAY
60x40x160cm.....0,24 m²

150 425 433 454 403 490 741 769 127 148 403 623

BRUSSELS ROUND MINI UNIVERSAL TABLE STAND
50x53x118cm.....0,27 m²

BRUSSELS HANGING BASKET SHELF PRESENTATION
12x16x33cm.....0,17 m²

NEW

150 194 405 403 741 844 804 838 870

BRUSSELS DIAMOND ROUND UNIVERSAL FLOOR STAND
80x53x198cm.....0,42 m²

NEW

150 194 405 403 741 844 804 838 870

BRUSSELS DIAMOND ROUND INDOOR DISPLAY
60x40x160cm.....0,24 m²

BRUSSELS
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

best store location	PROMO	PLANT TABLE	INDOOR PLANTS & POTTERY									
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC

NEW

150 425 741

BRUSSELS HERBS UNIVERSAL FLOOR STAND
80x53x198cm.....0,42 m²

150 425 741

BRUSSELS HERBS UNIVERSAL TABLE STAND
50x53x118cm.....0,27 m²

BRUSSELS MAGAZINE SHELF PRESENTATION
13x11x14cm.....0,16 m²

NEW

150 235 405 623

BRUSSELS DIAMOND ORCHID HIGH UNIVERSAL FLOOR STAND
80x53x198cm.....0,42 m²

NEW

150 235 405 623

BRUSSELS DIAMOND ORCHID HIGH INDOOR DISPLAY
60x40x160cm.....0,24 m²

100

BRUSSELS ORCHID DISPLAY
40x40x100cm.....0,16 m²

NEW

100 150 235 425 623

BRUSSELS ORCHID HIGH UNIVERSAL FLOOR STAND
80x53x198cm.....0,42 m²

NEW

100 150 235 425 623

BRUSSELS ORCHID HIGH INDOOR DISPLAY
60x40x160cm.....0,24 m²

100 235 100 366

UNIVERSAL ORCHIDECO DISPLAY
30x29cm.....0,09 m²

INDOOR
B.FOR

UK **LET'S GROW THE INDOOR MARKET**
1 on top of the trends
2 high quality
3 matt finish on the outside, diamond coating on the inside
4 container proof

NL **WE GAAN DE BINNENHUISPOTTEN MARKT STIMULEREN**
1 bovenop de laatste trends
2 premium kwaliteit
3 matte finish aan de buitenzijde en diamond coating aan de binnenzijde
4 container proof

DE **LASST UNS FÜR WACHSTUM DES MARKTES IM INDOOR-BEREICH SORGEN**
1 Trendsetter
2 Hohe-Qualität
3 Mattes Finish außen, Diamant-Finish innen
4 Für Containertransport geeignet

SE **LÅT OSS ÖKA INOMHUS FÖRSÄLJNINGEN**
1 den största trenden
2 hög kvalitet
3 matt finish på utsidan och höglans finish på insidan
4 passar alla typer växtkrukor

HERO

b.for soft air

INNOVATIONS

b.for soft duo

b.for rock

MUST HAVES

b.for soft round

b.for soft orchid high

NEW COLOUR

b.for soft round - nude

B.FOR
SOFT ROUND

original soft round shape design

high quality

warm matt finish on the outside,
diamond coating on the inside

B.FOR SOFT ROUND

14	12,5	1,6	8
16	14,9	2,5	8
18	16,8	3,7	6
22	20,4	6,9	5
25	23,3	9,8	4
30	27,6	16,5	1
35	32,3	26,5	1

150 425

COLOUR YOUR COLLECTION

14	12,5	1,6	8
16	14,9	2,5	8
18	16,8	3,7	6

542 741 873
new

sizes
30 & 35cm
available for
bigger house
plants

container
proof

matching watering can and sprayer

NEW

see page 132

see page 115

B.FOR
SOFT DUO

original soft shape design

perfect shape for windowsill

warm matt finish on the outside,
diamond coating on the inside

B.FOR SOFT DUO

27x14	12,6	3,7	6

150 425

COLOUR YOUR COLLECTION

542 741 873

specially designed
for plants in 13cm
container

container
proof

ideal for windowsill

B.FOR
SOFT ORCHID HIGH

elevated bottom specially designed for hydration and aeration of orchid roots

original soft round shape

orchid container proof

B.FOR SOFT ORCHID HIGH

12,5	15,0	1,5	12

150 425

COLOUR YOUR COLLECTION

542 741 873
new

ideal for windowsill

orchid container proof

elevated bottom specially designed for hydration and aeration of orchid roots

see page 115

B.FOR
SOFT SQUARE

orginal soft square shape design

high quality

warm matt finish on the outside,
diamond coating on the inside

B.FOR SOFT SQUARE

14	12,6	1,9	8
16	14,9	3,0	8
18	16,8	4,5	4

150 425

COLOUR YOUR COLLECTION

542 741 873
new

available
in three
commercial
sizes

container
proof

see page 115

B.FOR
SOFT AIR

unique soft hanging shape design

high quality

let's make hanging baskets more fun

B.FOR SOFT AIR

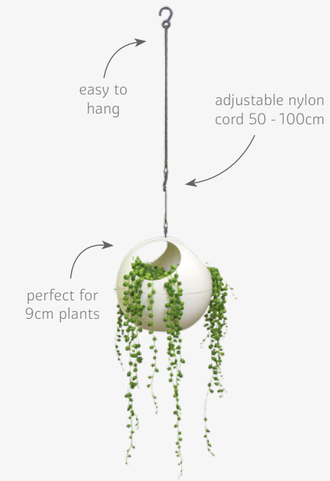
18	16,1	1,5	4

150 425

COLOUR YOUR COLLECTION

542 741 873
new

blister with stylish cord, inspiration and instruction



improved blister with cord and anti-theft tie wrap

strong & solid system

adjustable nylon cord

see page 115

B.FOR
ROCK

based on the geometric trend

unique shape in synthetic pottery

matt finish

B.FOR ROCK

14	12,9	1,5	8
16	14,8	2,3	8
18	16,5	3,3	6

403 454

COLOUR YOUR COLLECTION

118 286

container proof

mix and match

see page 115

B.FOR
UP

easy plant stand with two fun possibilities

unique design

on top of the trends of plant stands

B.FOR UP

24	21,9	6,1

150 425 425 542

COLOUR YOUR COLLECTION

542 150

attractive compact packaging

container proof

see page 117

INDOOR
B.FOR DIAMOND

UK **YOUR CACTUS CONCEPT**
1 beautiful cylindrical and high quality design
2 perfect fit for cactus containers
3 with luxurious diamond coating
4 complete range with 6 sizes

NL **JOUW CACTUS CONCEPT**
1 mooi cilindrisch en hoogwaardig design
2 perfecte vorm voor de cactus
3 met luxe diamond coating
4 complete serie met 6 maten

DE **IHR KAKTUS-KONZEPT**
1 Schön zylindrisches und hochwertiges Design
2 Perfekt für Kaktustöpfe
3 Mit edler Diamantbeschichtung
4 Komplette Serie in 6 Größen

SE **DITT KAKTUS-KONCEPT**
1 vacker sylindrisk form och hög kvalitet
2 passar perfekt till kaktus-krukor
3 med lyxig diamond finish
4 komplett sortiment med 6 storlekar

MUST HAVES

b.for diamond round 6cm

b.for diamond round 9cm

b.for diamond trio

NEW COLOUR

royal blue

B.FOR
DIAMOND ROUND

original cylindrical design

perfect fit for cactus containers

luxurious diamond coating

B.FOR DIAMOND ROUND

6	5,8	0,1	12
7	6,5	0,2	12
9	8,2	0,4	9
11	9,7	0,8	9
12,5	11,5	1,2	6
13,5	12,3	1,5	6

150 201 405

COLOUR YOUR COLLECTION

118 286
new

container
proof

see page 117

B.FOR
DIAMOND TRIO

original cylindrical design now in trio

perfect fit for commercial cactus 6cm container

luxurious diamond coating

B.FOR DIAMOND TRIO

17,2×6,0	5,8	0,4	8

150 201

COLOUR YOUR COLLECTION

118 286
new

great gift item

perfect fit for
Ø 6cm cactus
sizes

see page 117

B.FOR
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

b.for soft duo with senecio haworthii

b.for rock with peperomia "rain drop"

b.for soft round with graptopetalum

advised colour combinations for shelf

b.for soft	150	425	542	741	873
b.for rock	118	286	403	454	
b.for diamond	118	150	201	286	405

best store location	PROMO				INDOOR PLANTS & POTTERY							
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC

NEW

150 425 542 / 150 425 873 / 150 425 741

B.FOR SOFT ROUND UNIVERSAL FLOOR STAND
80x53x198cm.....0,42 m²

NEW

150 425 542 / 150 425 873 / 150 425 741

B.FOR SOFT SQUARE UNIVERSAL FLOOR STAND
80x53x198cm.....0,42 m²
please note: the picture does not represent the b.for soft square advised quantity

B.FOR SOFT AIR SHELF PRESENTATION
12x16x33cm.....0,17 m²

NEW

118 286 403 / 286 403 454

B.FOR ROCK UNIVERSAL FLOOR STAND
80x53x198cm.....0,42 m²

B.FOR
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

best store location	PROMO	PLANT TABLE	INDOOR PLANTS & POTTERY									
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC

NEW

118 286 403 — 286 403 454

B.FOR ROCK INDOOR DISPLAY
60x40x160cm.....0,24 m²

150 425 — 425 542 — 542 150

B.FOR UP DISPLAY
60x80x100cm.....0,48 m²

NEW

150 201 405 — 118 150 201 — 150 286 405

B.FOR DIAMOND UNIVERSAL FLOOR STAND
80x53x198cm.....0,42 m²
available with b.for diamond 6cm or 7cm

NEW

150 201 405 — 118 150 201 — 150 286 405

B.FOR DIAMOND UNIVERSAL TABLE STAND
50x53x118cm.....0,27 m²
available with b.for diamond 6cm or 7cm

PAYDESK

150 201 405 — 118 150 201 — 150 286 405

B.FOR DIAMOND COUNTER DISPLAY
60x40x63cm.....0,24 m²
available with b.for diamond 6cm or 7cm

MILANO

elegant strong premium quality design

beautiful high square shape

easy insert available

MILANO

20	36,3	11,0	3
25	46,7	23,0	2
30	55,0	37,0	2

150 425

MILANO EASY INSERT

20	20,0	6,0	5
25	23,0	11,5	5
30	27,0	19,0	5

433

see page 123

FLOORPROTECTOR

invisible protection for all floors

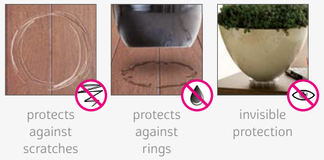
prevents moisture stains, dirt and scratches

complete collection for best selling sizes ceramic pots

FLOORPROTECTOR

10	0,6	10
12,5	1,3	10
15	1,5	10
18	1,5	10
21	1,5	10
25	1,5	10

100



complete collection for ceramic pots

see page 123

MILANO & FLOORPROTECTOR
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

milano
with begonia rex

milano
with spathiphyllum

advised colour combination for milano shelf

150 425

best store location: PROMO | INDOOR PLANTS & POTTERY

best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC

NEW

150 425

MILANO & EASY INSERT ISLAND PRESENTATION
120x80cm.....0,96 m²

100

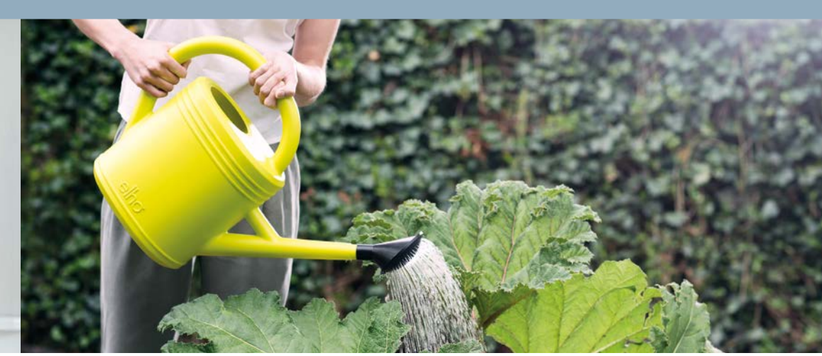
FLOORPROTECTOR SHELF PRESENTATION SMALL
22x13x77cm.....0,03 m²

100

FLOORPROTECTOR SHELF PRESENTATION MEDIUM
26x15x105cm.....0,04 m²

love for watering cans and sprayers

Discover our completely refreshed collection of watering cans and sprayers! We proudly introduce new and innovative designs which can perfectly be combined with elho pots. Obviously with premium quality, comfort and easy to use.



WATERING CANS & SPRAYERS
INDOOR & OUTDOOR

UK

YOUR WATERING CAN & SPRAYER CONCEPT
1 from basic products to innovative designs
2 for every style a matching watering can and sprayer
3 top quality
4 perfect cross seller

NL

JOUW GIETER & SPRAYER CONCEPT
1 van basis producten tot innovatieve designs
2 voor iedere stijl een passende gieter en sprayer
3 kwaliteit van topklasse
4 perfecte cross seller

DE

IHR KONZEPT FÜR GIESSKANNEN UND SPRÜHER
1 Von Basisprodukten bis zu innovativen Designs
2 Für jeden Stil passende Gießkannen und Sprüher
3 Spitzenqualität
4 Perfekter Crossseller

SE

DITT KONCEPT FÖR VATTENKANNOR OCH SPRAYFLASKOR
1 från basprodukter till innovativ design
2 vattenkannor och sprayflaskor i varje stil
3 toppkvalitet
4 utmärkt cross seller

HERO

plunge watering can

INNOVATIONS

brussels watering can

brussels sprayer

b.for soft watering can

b.for soft sprayer

green basics watering can

PLUNGE
WATERING CAN

unique design by Robert Bronwasser

eye catcher in each interior

easy to fill

PLUNGE WATERING CAN

15	30,2	1,7	5

403 454

COLOUR YOUR COLLECTION

118 286

unique design by well-known Dutch designer Robert Bronwasser

easy watering

BRUSSELS
WATERING CAN

matching with the indoor brussels collection

beautiful soft and timeless design

includes a non drip spout

BRUSSELS WATERING CAN

33x13,5	17,9	1,8	5

150 425 433 454

COLOUR YOUR COLLECTION

623 769

see page 141

BRUSSELS
SPRAYER

matching with the indoor brussels collection

beautiful soft and timeless design

comfortable grip

BRUSSELS SPRAYER

11,5x9	22,9	0,7	5

150 425 433 454

COLOUR YOUR COLLECTION

623 769

matching design with pot

see page 50

see page 141

B.FOR SOFT
WATERING CAN & SPRAYER

matching with the indoor b.for soft collection

fun colour touch to match with watering can & sprayer

comfortable grip and non drip spout

B.FOR SOFT WATERING CAN

29,5x13,5 | 17,2 | 1,7 | 5

150 425

COLOUR YOUR COLLECTION

425 741 542 150

B.FOR SOFT SPRAYER

9,5 | 18,9 | 0,6 | 5

425 150

COLOUR YOUR COLLECTION

741 425 150 542

matching design with pot

basic colour

colour your collection

see page 94

see page 141

AQUARIUS
WATERING CAN & SPRAYER

your bestseller

elegant and timeless design

comfortable grip and non drip spout

AQUARIUS WATERING CAN

36x12	19,9	1,5	5
46x15	25,2	3,5	4

150 425

COLOUR YOUR COLLECTION

235 397

AQUARIUS SPRAYER

12x9	25,3	0,7	5

150 425

COLOUR YOUR COLLECTION

235 397

easy watering

see page 143

AQUA CARE

very easy watering system for beautiful and healthy plants

optimal comfort

great extra sales

AQUA CARE (SET OF 2)

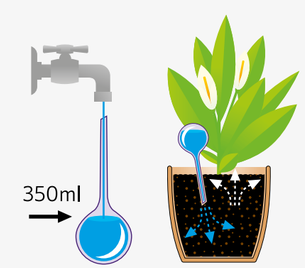
9	29,2	0,3	8

100 261 366

perfect during holidays

HOW DOES IT WORK

The capillary operation of the aqua care provides the plant with the proper measure of water, while you are away.
Enjoy wonderful and healthy plants.



see page 143

GREEN BASICS
OUTDOOR WATERING CAN

contains recycled plastics

- beautiful basic design
- great quality
- contains recycled plastics

GREEN BASICS WATERING CAN

52x19	37,5	10,0	12

433

COLOUR YOUR COLLECTION

397

easy watering

WATERING CANS & SPRAYERS

INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

best store location	PROMO	PLANT TABLE	INDOOR PLANTS & POTTERY	TOOLS

best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC

NEW

150 425 623 433 454 769

BRUSSELS WATERING CANS & SPRAYERS FLOOR STAND

60x60x198cm.....0,36 m²

NEW

150 425 623 433 454 769

BRUSSELS WATERING CANS & SPRAYERS TABLE STAND

64x64x106cm.....0,41 m²

NEW

150 425 425 741 150 425 642 150

B.FOR SOFT WATERING CANS & SPRAYERS FLOOR STAND

60x60x198cm.....0,36 m²

NEW

150 425 425 741 150 425 642 150

B.FOR SOFT WATERING CANS & SPRAYERS TABLE STAND

64x64x106cm.....0,41 m²

WATERING CANS & SPRAYERS
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

best store location	PROMO		PLANT TABLE		INDOOR PLANTS & POTTERY			TOOLS										
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC						

NEW

150
235
397
425

AQUARIUS WATERING CANS & SPRAYERS FLOOR STAND
60x60x198cm.....0,36 m²

NEW

150
235
397
425

AQUARIUS WATERING CANS & SPRAYERS TABLE STAND
64x64x106cm.....0,41 m²

100
200
366

AQUA CARE TABLE STAND
45x45x120cm.....0,20 m²

love for outdoor

Enjoy the most complete outdoor collection of the world. From essentials to creative designs with every season commercial innovations and the best support to create a seducing shopper experience in your store.

OUTDOOR
LOFT URBAN

UK **YOUR URBAN CONCEPT**
1 inspired by the urban way of life
2 more & more people enjoy the urban life
3 people are looking for fun and comfort
4 products should be simple and colourful

NL **HET URBAN CONCEPT**
1 geïnspireerd op de stadse manier van leven
2 steeds meer mensen genieten van het leven in de stad
3 mensen zijn op zoek naar plezier en comfort
4 eenvoudige, kleurrijke producten

DE **IHR URBAN-KONZEPT**
1 Inspiriert vom Leben in der Stadt
2 Immer mehr Menschen leben gern in der Stadt
3 Menschen wollen Spaß und Bequemlichkeit
4 Produkte sollen einfach und farbenfroh sein

SE **DITT URBANA KONCEPT**
1 inspirerad av en urban livsstil
2 allt fler människor uppskattar den urbana livsstilen
3 människor vill skapa livsglädje och bekvämlighet
4 produkter ska vara enkla och färggranna

HERO

loft urban round

MUST HAVE

loft urban round high

NEW COLOURS

peach

jade green

cranberry red

LOFT URBAN
ROUND

urban round model

includes revolutionary watering system

premium quality

LOFT URBAN ROUND

20	17,7	3,0	10
25	22,2	5,5	10
30	26,2	9,6	5
40	35,2	24,0	5
50	44,2	48,0	5
60	53,2	85,0	3
70	62,2	128,0	1

150 403 425

COLOUR YOUR COLLECTION

20	17,7	3,0	10
25	22,2	5,5	10
30	26,2	9,6	5
40	35,2	24,0	5

235 397 486 (new) 542 555 (new)
623 705 (new) 741 751

50	44,2	48,0	5

235 397 542 705 (new)

check support guide for matching saucers

includes inlay | revolutionary watering system for more comfort and healthy plants | easy to move for 40, 50 & 60cm

see page 171

LOFT URBAN
BOWL

urban bowl model

includes revolutionary watering system

premium quality

LOFT URBAN BOWL

35	20,2	13,0	5

150 403 425

COLOUR YOUR COLLECTION

235 397 486 542 555
new new

623 705 741 751
new new new

check support guide for matching saucers

includes inlay

revolutionary watering system for more comfort and healthy plants

LOFT URBAN
ROUND HIGH

urban round high model

includes revolutionary watering system

premium quality

LOFT URBAN ROUND HIGH

28	37,6	12,0	5
35	45,6	23,0	5
42	56,4	45,0	5

150 403 425

COLOUR YOUR COLLECTION

35	45,6	23,0	5

235 397 486 542 555
new new
623 705 741 751
new

28	37,6	12,0	5
35	45,6	23,0	5
42	56,4	45,0	5

235 397 542 705
new

check support guide for matching saucers

includes inlay

revolutionary watering system for more comfort and healthy plants

LOFT URBAN
SAUCER

urban round & square saucers

matching saucer in every size & colour

beautiful warm matt finish

LOFT URBAN SAUCER ROUND

14	1,9	5
17	2,4	5
21	2,9	5
24	3,3	5
28	3,7	5
30	4,0	5
34	4,6	5
41	5,1	5
48	5,4	5

150 403 425

COLOUR YOUR COLLECTION

14	1,9	5
17	2,4	5
21	2,9	5
24	3,3	5
28	3,7	5

235 397 486 (new) 542 555 (new)

623 705 (new) 741 751

30	4,0	5
34	4,6	5

235 397 542 705 (new)

check support guide for matching products

LOFT URBAN SAUCER SQUARE

22	3,1	5
28	3,8	5

150 403 425

COLOUR YOUR COLLECTION

22	3,1	5
28	3,8	5

235 397 542 705 (new)

water reservoir and water overflow of the saucer helps the plant grow

LOFT URBAN
SQUARE HIGH

urban square model

includes revolutionary watering system

premium quality

LOFT URBAN SQUARE HIGH

30	41,5	19,0	5
37	51,3	39,0	5

150 403 425

COLOUR YOUR COLLECTION

30	41,5	19,0	5

235 397 542 705 new

check support guide for matching saucers

includes inlay

revolutionary watering system for more comfort and healthy plants

LOFT URBAN
TERRACE

urban terrace model

includes revolutionary watering system

premium quality

LOFT URBAN TERRACE WHEELS

70x35	32,1	51,0	3

150 403 425

easy to move

includes inlay

revolutionary watering system for more comfort and healthy plants

easy to move

stabilizer will ensure stability after filling

see page 171

LOFT URBAN
FLOWER BRIDGE

urban flower bridge model

includes revolutionary watering system

click and enjoy: fixed in seconds

LOFT URBAN FLOWER BRIDGE

30	26,0	7,5	5

150 403 425

COLOUR YOUR COLLECTION

235 397 486 542 555
new new
623 705 741 751
new

LOFT URBAN FLOWER BRIDGE

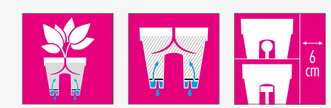
50x29	26,0	18,0	5

150 403 425

COLOUR YOUR COLLECTION

235 397 486 542 555
new new
623 705 741 751
new

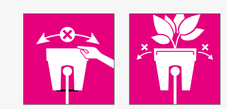
fixed in seconds



includes inlays

revolutionary watering system for more comfort and healthy plants

universal system fits up to a width of 6cm



stable placing by strong fixators

stabilizer will ensure stability after filling

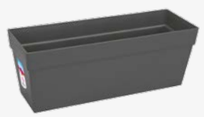
see page 171

LOFT URBAN
TROUGH

urban trough model

includes revolutionary watering system

premium quality



LOFT URBAN TROUGH

50x17	18,0	10,0	5

150 403 425

LOFT URBAN TROUGH SAUCER

50x15	2,5	5

150 403 425

LOFT URBAN TROUGH ALL-IN-1

50x25	18,0	10,0	5

150 425

also available in all-in-1

includes inlay

revolutionary watering system for more comfort and healthy plants

see page 173

LOFT URBAN
BALCONY POTHOLDER

urban balcony potholder

includes revolutionary watering system

premium quality

LOFT URBAN BALCONY POTHOLDER

20	19,5	3,0	8

150 623 | 403 623 | 425 623

COLOUR YOUR COLLECTION

235 425 | 397 425

542 425 | 623 425

basic colour with mint frame

colours with anthracite frame

includes inlay

revolutionary watering system for more comfort and healthy plants

see page 173

LOFT URBAN
HANGING BASKET

urban hanging basket model

includes revolutionary watering system

premium quality

LOFT URBAN HANGING BASKET

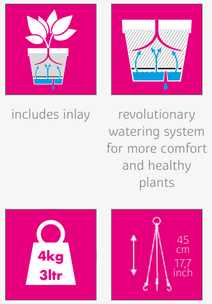
20	18,7	3,0	5

150 403 425

COLOUR YOUR COLLECTION

235 397 542

easy stackable for beautiful shelf presentation



includes inlay

revolutionary watering system for more comfort and healthy plants

strong and solid system

stylish cord with strong ring

see page 173

LOFT URBAN
WALL BASKET

urban wall basket model

includes revolutionary watering system

premium quality

LOFT URBAN WALL BASKET

40x19	18,6	8,3	5

150 403 425

COLOUR YOUR COLLECTION

235 397 542

includes inlay

revolutionary watering system for more comfort and healthy plants

easy to fix with clever measurement

LOFT URBAN
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

loft urban terrace with festuca glauca

loft urban round high with trachycarpus

loft urban round with polygala myrtifolia

available extra marketing materials

loft urban consumer magazines

service kit fixators flower bridge

loft urban spring banner

loft urban vertical banner

advised colour combinations for shelf

150 397 403 425

150 235 425 542

486 555 623 741

403 425 705 751

best store location	PROMO		PLANT TABLE			OUTDOOR PLANTS & POTTERY	OUTDOOR BALCONY																
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC											

150 403 425 235 425 542 403 705 751 486 555 741

LOFT URBAN ROUND DISPLAY
60x80x100cm.....0,48 m²

NEW

150 403 425

LOFT URBAN ROUND & TERRACE WHEELS ISLAND PRESENTATION
120x80cm.....0,96 m²

150 235 425 542 150 397 403 425 403 425 705 751 486 555 623 741

LOFT URBAN ROUND ISLAND PRESENTATION
120x80cm.....0,96 m²

NEW

150 235 425 542 150 397 403 425 403 425 705 751 486 555 623 741

LOFT URBAN FLOWER BRIDGE UNIVERSAL STAND
65x65x198cm.....0,42 m²

PLANT TABLE BALCONY PRESENTATION
100x47x62cm.....0,47 m²

NEW

LOFT URBAN INSPIRATIONAL PILLAR
40x40x179cm.....0,16 m²

LOFT URBAN
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

best store location: PROMO | OUTDOOR PLANTS & POTTERY | OUTDOOR BALCONY

best sales period: JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC

150 235 425 542
150 397 403 425
403 425 705 751
486 555 623 741

LOFT URBAN FLOWER BRIDGE BALCONY ISLAND PRESENTATION
120x80x104cm.....0,96 m²

BALCONY SHELF PRESENTATION
200x71x190cm.....1,42 m²

150 425

LOFT URBAN TROUGH ALL-IN-1 DISPLAY
60x80x100cm.....0,48 m²

150 403 235 425 403 425
150 403 425 425 542 425
397 425 403 403 425 403

LOFT URBAN BALCONY POTHOLDER DISPLAY
60x80x100cm.....0,48 m²

LOFT URBAN HANGING BASKET SHELF PRESENTATION
12x16x33cm.....0,17 m²

LOFT URBAN MAGAZINE SHELF PRESENTATION
13x11x14cm.....0,16 m²

FLOWER LIGHT

bring in the sun!

innovative high solar lighting

ask your salesteam for special conditions

FLOWER LIGHT

27	61,5	11,0	4

150 425 623

attractive compact packaging

charging times

day	6-8h	>12h	no charge
night	min. 8h	>4-8h	off

outdoor use · cable free · no tools needed · frost resistant -20°C

2 year · IP44 · CE

guarantee · waterproof · ce certified

see page 176

FLOWER LIGHT
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

best store location: PROMO | OUTDOOR PLANTS & POTTERY | OUTDOOR BALCONY | LIGHTING | LIFESTYLE/ DECORATIONS | GARDEN FURNITURE

best sales period: JAN | FEB | MAR | **APR** | **MAY** | JUN | JUL | AUG | SEPT | OCT | NOV | DEC

FLOWER LIGHT ISLAND PRESENTATION
120x80cm.....0,96 m²

FLOWER LIGHT CARTON PILLAR
60x20x181cm.....0,12 m²

OUTDOOR
CORSICA

UK **YOUR PREMIUM, INNOVATIVE OUTDOOR COLLECTION**
1 the most superior quality in the market
2 always the latest innovations
3 excellent presentation
4 endless colour variations

NL **JOUW PREMIUM, INNOVATIEVE OUTDOOR COLLECTIE**
1 superieure kwaliteit in de markt
2 altijd de laatste innovaties
3 uitstekende presentatie
4 eindeloze kleurvariaties

DE **IHRE INNOVATIVE OUTDOOR PREMIUM KOLLEKTION**
1 Höchste Qualität auf dem Markt
2 Immer die neuesten Innovationen
3 Exzellente Präsentation
4 Endlose Farbvariationen

SE **DEN YPPERSTA, ONNOVATIVA UTOMHUS KOLLEKTIONEN**
1 den yppersta kvalitet på marknaden
2 alltid dom senaste innovationer
3 eleganta presentationer
4 endlösa färgvariationer

HEROES

corsica flower bridge

corsica easy hanger

corsica vertical garden

INNOVATION

corsica door stopper

NEW COLOUR

grape purple

CORSICA
EASY HANGER

the easiest basket for every railing

integrated saucer for excellent plantcare

universal system: fits every balcony

CORSICA EASY HANGER SINGLE

27x19	25,9	2,4	5

150 270 410 425

COLOUR YOUR COLLECTION

183 235 397 542 623 760
new

CORSICA EASY HANGER TRIO

54x27	25,9	8,0	5

150 270 410 425

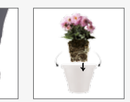
COLOUR YOUR COLLECTION

183 235 397 542 623 760
new

multiple fun:
three in one

excellent plantcare due to overflow pipes

integrated saucer



perfect fit for ø16cm sizes

also available in single

see page 197

CORSICA
FLOWER BRIDGE

the most innovative balcony product

beautiful design & premium quality

universal system: fits every balcony

CORSICA FLOWER BRIDGE

30	24,0	6,5	5

150 270 410 425

COLOUR YOUR COLLECTION

183 235 397 542 623 760
new

CORSICA FLOWER BRIDGE

60x30	24,0	18,0	5

150 270 410 425

COLOUR YOUR COLLECTION

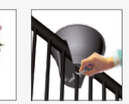
183 235 397 542 623 760
new

includes two fixators

includes how to use instruction

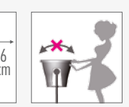
colour up your balcony

excellent plantcare due to overflow pipes



fixed in seconds

universal system fits up to a width of 6cm



secure and stable by strong fixators

see page 197

CORSICA
EASY BALCONY

all-in-1 balcony concept for wider railings

beautiful design & premium quality

integrated saucer for excellent plantcare

CORSICA EASY BALCONY

59x25	20,2	15,0	5

150 270 410 425

COLOUR YOUR COLLECTION

183 235 397 542 623 760
new

easy stackable

easy to water

excellent plantcare with integrated saucer

fixed in seconds

universal system fits upwards of 12cm

secure and stable by strong fixators

see page 199

CORSICA
DOOR STOPPER

easy happiness around your home

easy to move

universal system: fits every door

CORSICA DOOR STOPPER

37	20,0	10,0	5

150 | 270 | 410 | 425

COLOUR YOUR COLLECTION

235 | 397 | 542 | 623

easy to move

excellent plantcare due to overflow pipes

universal system fits up to a width of 8,5cm

easy to move

see page 197

CORSICA
VERTICAL GARDEN

ideal for hanging flowers or creating a green wall

easy stackable for more fun

excellent plantcare due to overflow pipe

CORSICA VERTICAL GARDEN

36	12,8	6,0	5
44	15,7	11,2	5

150 270 410 425

COLOUR YOUR COLLECTION

183 235 397 542 623 760
new

CORSICA VERTICAL GARDEN SAUCER

28	1,5	5
35	1,5	5

150 270 410 425

COLOUR YOUR COLLECTION

183 235 397 542 623 760
new

CORSICA VERTICAL GARDEN STANDARD MEDIUM

35	17,0	max 25	5

425

HOW DOES IT WORK

see page 199

CORSICA
HANGING BASKET

your premium hanging basket

integrated saucer for excellent plantcare

easy clip for great shelf presentation

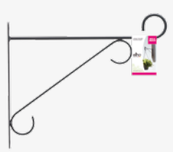
CORSICA HANGING BASKET

30	21,1	7,0	10

150 270 410 425

COLOUR YOUR COLLECTION

183 235 397 542 623 760
new



WALL HOOK ELEGANCE

30x3	26,0	max 16	12

425

excellent plantcare due to overflow pipes

easy clip for uni hanger

integrated saucer

see page 199

CORSICA
WALL BASKET

your premium wall basket

create your own green wall

excellent plantcare due to overflow pipe

CORSICA WALL BASKET SMALL

25x17	19,0	3,0	5

150 270 410 425

COLOUR YOUR COLLECTION

183 235 397 542 623 760
new

CORSICA WALL BASKET MEDIUM

39x17	17,1	5,0	5

150 270 410 425

COLOUR YOUR COLLECTION

183 235 397 542 623 760
new

beautiful soft shape

excellent plantcare due to overflow pipes

CORSICA
DRAINPIPE CLICKER

your premium drainpipe clicker

easy to fix on drainpipe

integrated saucer for excellent plantcare

CORSICA DRAINPIPE CLICKER

27x24	15,1	3,0	10

150 270 410 425

COLOUR YOUR COLLECTION

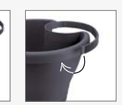
183 235 397 542 623 760
new

includes how to use instruction

includes fixator for extra stability

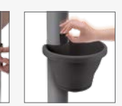
excellent plantcare due to overflow pipes

integrated saucer



easy to fix

fits every round drainpipe Ø68-100mm



includes fixator against sliding down on the drainpipe

see page 199

CORSICA
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

corsica flower bridge
with osteospermum

corsica vertical garden
with petunia

corsica hanging basket
with scaevola

available extra marketing materials

service kit fixators
flower bridge

corsica
spring banner

service kit fixators
drainpipe clicker

corsica
vertical banner

advised colour combinations for shelf

150 235 425 623 150 397 410 425

best store location	PROMO		PLANT TABLE			OUTDOOR PLANTS & POTTERY	OUTDOOR BALCONY						
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	

#1 DISPLAY

235 425 623 397 410 425 150 542 760

CORSICA EASY HANGER DISPLAY
60x80x100cm.....0,48 m²
also available with only corsica easy hanger trio

NEW

150 235 425 623 150 397 410 425 183 425 542 760

CORSICA FLOWER BRIDGE UNIVERSAL STAND
65x65x198cm.....0,42 m²

150 235 425 623 150 397 410 425 183 425 542 760

CORSICA FLOWER BRIDGE DISPLAY
60x80x100cm.....0,48 m²

150 235 425 623 150 397 410 425 183 425 542 760

CORSICA FLOWER BRIDGE
BALCONY ISLAND PRESENTATION
120x80cm.....0,96 m²

PLANT TABLE BALCONY PRESENTATION
100x47x62cm.....0,47 m²

NEW

150 235 425 623 150 397 410 425 150 425 542

CORSICA DOOR STOPPER ISLAND PRESENTATION
with inspirational demonstration pillar
120x80cm.....0,96 m²

CORSICA
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

best store location: PROMO | OUTDOOR PLANTS & POTTERY | OUTDOOR BALCONY

best sales period: JAN | FEB | **MAR** | **APR** | **MAY** | **JUN** | JUL | AUG | SEPT | OCT | NOV | DEC

BALCONY SHELF PRESENTATION
200x71x190cm.....1,42 m²

NEW

235 425 623 397 410 425 150 542 760

CORSICA EASY BALCONY DISPLAY
60x80x100cm.....0,48 m²

150 235 425 623 150 397 410 425 183 425 542 760

CORSICA EASY BALCONY ISLAND PRESENTATION
120x80cm.....0,96 m²

NEW

150 235 425 623 150 397 410 425 183 425 542 760

CORSICA VERTICAL GARDEN M STAND
54x48x198cm.....0,26 m²

CORSICA VERTICAL GARDEN SAUCER SHELF STAND
40x40x30cm.....0,16 m²

NEW

150 235 425 623 150 397 410 425 183 425 542 760

CORSICA HANGING BASKET & WALL HOOK STAND
49x42x198cm.....0,21 m²

UNIVERSAL WALL HOOKS & BRACKETS SHELF PRESENTATION
20x60x25cm.....0,12 m²

CORSICA DRAINPIPE CLICKER SHELF PRESENTATION
30x24x120cm.....0,12 m²

OUTDOOR
BARCELONA

UK **YOUR TIMELESS BALCONY COLLECTION**
1 timeless design
2 your essential balcony collection
3 premium quality
4 endless colour variations

NL **JOUW TIJDLOZE BALKONCOLLECTIE**
1 tijdloos ontwerp
2 jouw basiscollectie voor het balkon
3 topkwaliteit
4 eindeloze kleurvariaties

DE **FRÖHLICHKEIT AUF IHREM BALKON**
1 Zeitloses Design
2 Ihre essentielle Balkonkollektion
3 Spitzenqualität
4 Endlose Farbvariationen

SE **ENKEL LYCKA FÖR DIN BALKING**
1 tidlös design
2 den perfekta balking-kollektion
3 premium kvalitet
4 endlösa färgvariationer

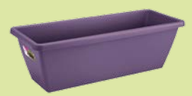
MUST HAVES

barcelona trough

barcelona all-in-1

barcelona xl

NEW COLOURS


grape purple

cranberry red

BARCELONA
TROUGH + SAUCER

the most beautiful balcony trough

timeless design that everybody loves

premium quality

BARCELONA TROUGH

40x20	15,6	8,0	5
50x20	15,6	10,0	10
70x20	15,6	14,0	10
90x20	15,6	18,0	5

150 270 410 425

COLOUR YOUR COLLECTION

40x20	15,6	8,0	5
50x20	15,6	10,0	10

235 397 705
new

50x20	15,6	10,0	10

183 542 623 760
new

check support guide for matching saucers

BARCELONA TROUGH SAUCER

40x20	2,8	10
50x20	2,8	10
70x20	2,8	10
90x20	2,8	5

150 270 410 425

COLOUR YOUR COLLECTION

40x20	2,8	10
50x20	2,8	10

235 397 705
new

50x20	2,8	10

183 542 623 760
new

excellent
plantcare due to
overflow pipes

check support guide for matching products

BARCELONA
TROUGH ACCESSORIES

premium barcelona trough support collection

the right system for every shopper

easy cross selling

BARCELONA WALL BRACKET METAL

18,5x1,5	14,5	max. 25	10

425

BARCELONA BALCONY BRACKET METAL

20,5x2,5	18,4	max. 25	10

425

BALCONY SUPPORT MEDIUM
FOR BARCELONA 50CM

39x31,5	23,3	max. 20	12

BALCONY SUPPORT LARGE
FOR BARCELONA 70&90CM

57x31,5	23,3	max. 25	12

425

metal wall bracket

clever fixation tips

premium quality

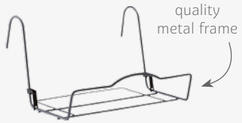
metal balcony bracket

clever tips for secure fixation of trough with or without saucer

fits every railing from up to 12cm

clever fixation tips

premium quality



premium quality metal frame

premium quality

see page 213

BARCELONA
TROUGH ALL-IN-1

the most beautiful balcony trough set

complete set of trough, saucer & frame

includes easy watering fill system for more comfort

BARCELONA TROUGH ALL-IN-1

50x20	21,4	9,5	5

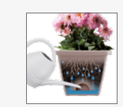
150 270 410 425

COLOUR YOUR COLLECTION

183 (new) 235 397 542 623 705 (new)

easy stackable

easy to water



excellent plantcare with integrated saucer

solid balcony frame

see page 213

BARCELONA
XL

the most beautiful trough with XL content

timeless design that everybody loves

premium quality

BARCELONA XL

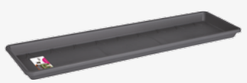
60x25	20,2	20,0	5
80x25	20,2	26,0	5

150 270 410 425

COLOUR YOUR COLLECTION

60x25	20,2	20,0	5

235 397 705 new



BARCELONA XL SAUCER

54x21	3,5	5
73x21	3,5	5

150 270 410 425

COLOUR YOUR COLLECTION

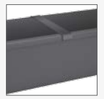
54x21	3,5	5

235 397 705 new

check support guide for matching saucers

great content
of 20 & 26 liter
for happy plants

excellent
plantcare due to
overflow pipes



includes
stabilizer
to keep the
beautiful shape

BARCELONA
FLOWER BRIDGE

unique square barcelona flower bridge

great content of 13 liter for happy plants

premium quality

BARCELONA FLOWER BRIDGE

40x29	22,0	13,0	5

150 270 410 425

COLOUR YOUR COLLECTION

183 235 397 542
new

623 705 760
new

excellent plantcare due to overflow pipes

fixed in seconds

universal system fits up to a width of 6cm

secure and stable by strong fixators

see page 213

BARCELONA
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

barcelona trough
with pelargonium

barcelona flower bridge
with dipladenia

barcelona all-in-1
with geranium

available extra marketing materials

service kit fixators
flower bridge

barcelona
summer banner

advised colour combinations for shelf

270 410 425 | 150 235 425 | 397 410 425

best store location: PROMO | PLANT TABLE | OUTDOOR BALCONY

best sales period: JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC

UNIVERSAL WALL & BRACKETS SHELF PRESENTATION
20x60x25cm.....0,12 m²

NEW COLOUR AVAILABLE

150 235 397 410 425 705

BARCELONA TROUGH ALL-IN-1 DISPLAY
60x80x100cm.....0,48 m²

PLANT TABLE BALCONY PRESENTATION
100x47x62cm.....0,47 m²

150 235 425 623
150 397 410 425
183 425 542 760

BARCELONA FLOWER BRIDGE BALCONY ISLAND PRESENTATION
120x80cm.....0,96 m²

BALCONY SHELF PRESENTATION
200x71x190cm.....1,42 m²

OUTDOOR
ALGARVE

UK **YOUR ESSENTIAL CILINDRO CONCEPT**
1 the best quality cilindro
2 professional bottom designed with top class growers
3 matching saucers available

NL **JOUW CILINDRO BASISCONCEPT**
1 cilindro van de hoogste kwaliteit
2 professionele bodem ontworpen met de beste telers
3 bijpassende schotels leverbaar

DE **DER FAVORIT FÜR JEDEN GARTEN UND TERRASSE**
1 Cilindro von bester Qualität
2 Professioneller Boden, entworfen mit renommierten Gärtnern
3 Passende Untersetzer

SE **FAVORITEN SOM PASSER VARJE TRÄDGÅRD OCH TERRASS**
1 den bästa cilindro
2 proffsig botten som er utvecklat i samarbete med topp odlare
3 matchande fat tillgängliga

INNOVATIONS

algarve long

algarve terrace wheels

MUST HAVE

algarve cilindro

ALGARVE
LONG

the most successful cilindro now available in long

elegant stable shape with great content

professional bottom designed with top class growers

ALGARVE LONG

60x26	22,1	22,0	5

270 410 425

excellent plantcare

professional bottom for healthy plants

ALGARVE
TERRACE

the most successful cilindro now available in terrace

elegant stable shape with great content

professional bottom designed with top class growers

ALGARVE TERRACE WHEELS

80x40	33,1	60,0	3

270 410 425

easy to move

excellent plantcare

stabilizer will ensure stability after filling

easy to move

professional bottom for healthy plants

see page 233

ALGARVE
CILINDRO

the most successful cilindro

elegant stable shape with great content

professional bottom designed with top class growers

ALGARVE CILINDRO

21	17,6	3,8	10
25	20,5	6,0	10
30	24,7	10,5	10
35	29,0	18,0	10

270 410 425

ALGARVE CILINDRO WHEELS

40	33,1	27,0	10
48	40,2	47,0	5
58	48,8	80,0	5

270 410 425

check support guide for matching saucers

easy to move with wheels

matching saucers available

excellent plantcare

professional bottom for healthy plants

easy to move for 40, 48 & 58cm

see page 233

OUTDOOR
TORINO

UK **YOUR ESSENTIAL CAMPANA CONCEPT**
1 the best quality campana
2 professional bottom designed with top class growers
3 matching saucers available
4 endless colour variations

NL **JOUW CAMPANA BASISCONCEPT**
1 campana van de hoogste kwaliteit
2 professionele bodem ontworpen met de beste telers
3 bijpassende schotels leverbaar
4 eindeloze kleurcombinaties

DE **DER FAVORIT FÜR JEDEN GARTEN UND TERRASSE**
1 Campana von bester Qualität
2 Professioneller Boden, entworfen mit renommierten Gärtnern
3 Passende Untersetzer
4 Endlose Farbvariationen

SE **FAVORITEN SOM PASSER VARJE TRÄDGÅRD OCH TERRASS**
1 den bästa campana
2 proffsig botten som er utvecklat i samarbete med topp odlare
3 matchande fat tillgängliga
4 endlösa färgvariationer

MUST HAVES

torino campana round

torino campana square

torino bowl

NEW COLOUR

torino campana round 30cm - grape purple

TORINO
CAMPANA

the best quality campana

most elegant campana shape

professional bottom designed with top class growers

TORINO CAMPANA

25	17,5	4,3	10
30	21,5	7,1	10
35	25,5	11,8	10
40	28,4	17,0	10
50	35,0	35,0	5
60	42,3	60,0	5

270 410 425

COLOUR YOUR COLLECTION

30	21,5	7,1	10
40	28,4	17,0	10
50	35,0	35,0	5

150 235 397

30	21,5	7,1	10

183 542 623 760
new

check support guide for matching saucers

colourful collection

excellent plantcare

professional bottom for healthy plants

see page 233

TORINO
CAMPANA SQUARE

the best quality square campana

elegant stylish square shape

professional bottom designed with top class growers

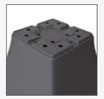
TORINO CAMPANA SQUARE

25	21,1	6,0	10
30	25,9	11,5	10
40	33,9	26,0	10
46	40,5	44,0	5

270 410 425

check support guide for matching saucers

excellent plantcare



professional bottom for healthy plants

TORINO
CAMPANA SQUARE HIGH

the best quality square campana

elegant stylish high shape

professional bottom designed with top class growers

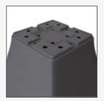
TORINO CAMPANA SQUARE HIGH

32	36,6	19,0	5
40	44,6	34,0	5

270 410 425

check support guide for matching saucers

excellent plantcare



professional bottom for healthy plants

TORINO
BOWL

the best quality bowl

elegant, stable & with great content

professional bottom designed with top class growers

TORINO BOWL

30	13,6	4,6	5
40	18,0	10,8	5
50	22,5	21,4	5

270 410 425

check support guide for matching saucers

excellent
plantcare

professional
bottom for
healthy plants

ALGARVE & TORINO
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

torino campana square
with felicia

torino campana
with hydrangea

algarve cillindro
with solanum

available extra marketing materials

outdoor
vertical banner

service kit
wheels

torino
summer banner

advised colour combinations for shelf

270 425

best store location: PROMO | OUTDOOR PLANTS & POTTERY

best sales period: JAN FEB **MAR APR MAY JUN** JUL AUG SEPT OCT NOV DEC

NEW

270
425

ALGARVE CILINDRO & TERRACE WHEELS ISLAND PRESENTATION
120x80cm.....0,96 m²

150
235
425
623

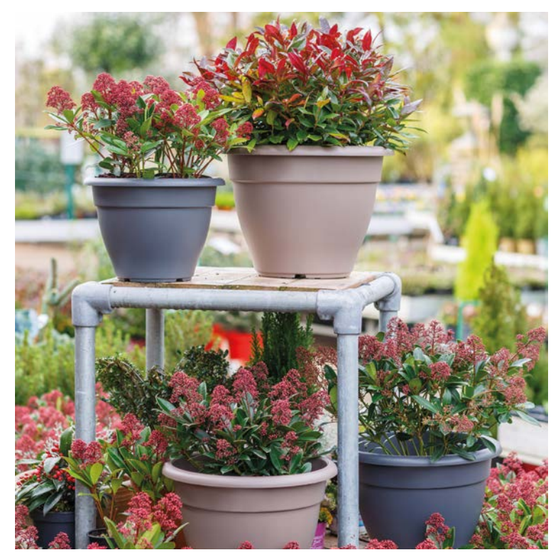
150
397
410
425

183
425
542
760

TORINO CAMPANA DISPLAY
60x80x100cm.....0,48 m²

NEW

ALGARVE INSPIRATIONAL PILLAR
40x40x179cm.....0,16 m²



OUTDOOR
SAUCERS

UK **YOUR COMPLETE COLLECTION**
1 the most complete assortment
2 the best watering system for plants
3 more cross selling
4 excellent marketing support

NL **JOUW COMPLETE COLLECTIE**
1 het meest complete assortiment
2 het beste watergeefsysteem voor planten
3 meer cross selling
4 uitstekende marketing support

DE **IHRE KOMPLETTE KOLLEKTION**
1 Das vollständigste Sortiment
2 Das beste Bewässerungssystem für Pflanzen
3 Mehr Cross selling
4 Exzellente Unterstützung durch Marketing

SE **DIN KOMPLETTA KOLLEKTION**
1 det mest kompletta sortimentet
2 det bästa bevattningssystemet för växter
3 mer korsförsäljning
4 utmärkt marknadsföringsstöd

MUST HAVES

saucer round 27cm

saucer round 31cm

planttaxi

uni-saucer round 14cm

SAUCERS

the most complete saucer collection

the best watering system for healthy plants

premium quality

ideal cross seller

SAUCERS ROUND

11	1,7	15
14	2,1	15
16	2,5	15
17	2,6	15
19	2,9	10
21	3,2	10
24	3,7	10
27	4,1	10
31	4,1	10
35	4,8	10
42	6,2	10
50	7,4	5

270 410 425

COLOUR YOUR COLLECTION

21	3,2	10
27	4,1	10
35	4,8	10

150 235 397

21	3,2	10

183 542 623 760
new

check support guide for matching products

ideal cross seller

SAUCERS SQUARE

20	3,0	10
25	3,7	10
32	4,8	10
39	5,7	10

270 410 425

water reservoir and water overflow of the saucer helps the plant grow

check support guide for matching products

see page 243

PLANTTAXI

unique saucer and trolley in one

the best watering system for healthy plants

premium quality

PLANTTAXI

30	6,5	60	5
35	6,5	60	5
40	6,5	60	5

270 410 425

check support guide for matching products

best watering system for plants

ideal cross seller

stable & easy to move with 4 non-scratching wheels

water reservoir and water overflow of the saucer helps the plant grow

easy to move

premium quality

see page 243

UNI-SAUCER

the transparent saucer for any type of planter

protects against scratches and moisture stains

the best watering system for healthy plants

UNI-SAUCER

14	2,1	10
16	2,4	10
18	2,7	10
21	3,1	10
25	3,6	10
28	3,9	10
33	4,2	10
37	4,4	5
42	4,8	5

100

for every type of planter

ideal cross seller

water reservoir and water overflow of the saucer helps the plant grow

protects against scratches

protects against moisture

transparent

SAUCERS
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

available extra marketing materials

saucers
vertical banner

best store location: PROMO; OUTDOOR PLANTS & POTTERY; OUTDOOR BALCONY

best sales period: JAN FEB **MAR APR MAY JUN** JUL AUG SEPT OCT NOV DEC

270 410 425

SAUCER SHELF PRESENTATION
173x72x59cm.....1,25 m²

270 410 425

MEGA SAUCER STAND
113x62x235cm.....0,70 m²

270 425

SAUCER STAND 2 SIDED
103x78x211cm.....0,80 m²

PLANTTAXI SHELF PRESENTATION
10x36x30cm.....0,04 m²

love for green basics

The functional product line that contains recycled plastics in beautiful designs. Supported by easy shopping presentations, every year new colours and innovations!

GREEN BASICS

you love, we love Green Basics

functional & beautiful design

your beautiful functional basics designed with love and great attention for beautiful details

contains recycled plastics

the green basics contains carefully recycled used plastics. Through our special developed blend the green basics products have the high elho quality with 5 year colour guarantee

every year innovations

optimal dynamics with every year innovations and new colours

easy shopping presentations

your basics supported by effective marketing communication and easy shopping presentations

HERO

green basics growpot

INNOVATIONS

green basics grow house round

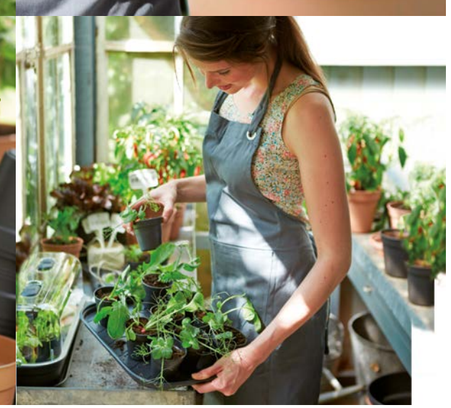
green basics grow house super XXL +
green basics grow table super XXL

green basics trough all-in-1 70cm

NEW COLOUR

leaf green

GREEN BASICS
GROW YOUR OWN



you love, we love

Green Basics

grow your own

contains recycled plastics

growing your own vegetables, fruit, herbs and flowers will be very practical and fun with the beautiful grow your own products of elho!

GREEN BASICS
PROPAGATION

contains recycled plastics

- 3 products to build your own grow house
- 100% modular system
- contains recycled plastics

GREEN BASICS GROW HOUSE

24x17	11,6	5
36x25	12,5	5
51x19	12,5	5

100

GREEN BASICS GROW TRAY

24x19	6,1	1,1	5
36x26	6,3	2,6	5
51x20	7,5	5,5	5

397 433

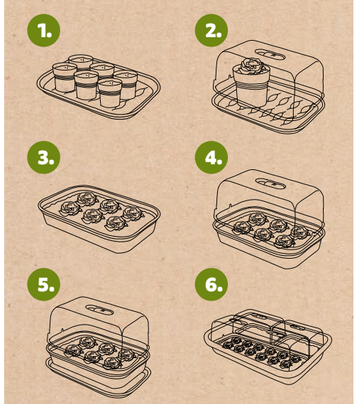
GREEN BASICS GROW TRAY SAUCER

24x17	2,2	5
36x26	2,2	5
51x19	2,3	5

397 433

climate control due to ventilation sliders

100% MODULAR SYSTEM



see page 271

GREEN BASICS
GROW HOUSE ROUND

contains recycled plastics

- multifunctional and beautiful design
- optimal climate control due to ventilation slider
- perfect protection for plants

GREEN BASICS GROW HOUSE ROUND

17	13,3	5
30	23,1	5

100

GREEN BASICS GROWPOT

17	15,6	2,1	20
30	27,6	12,0	10

360 433 481 752
new

GREEN BASICS SAUCER

14	2,0	20
25	3,7	15

360 433 481 752
new

climate control due to ventilation slider

HOW DOES IT WORK

17cm specially developed for herbs

30cm specially developed for vegetables

see page 271

GREEN BASICS
GROWPOT STARTER SET

contains recycled plastics

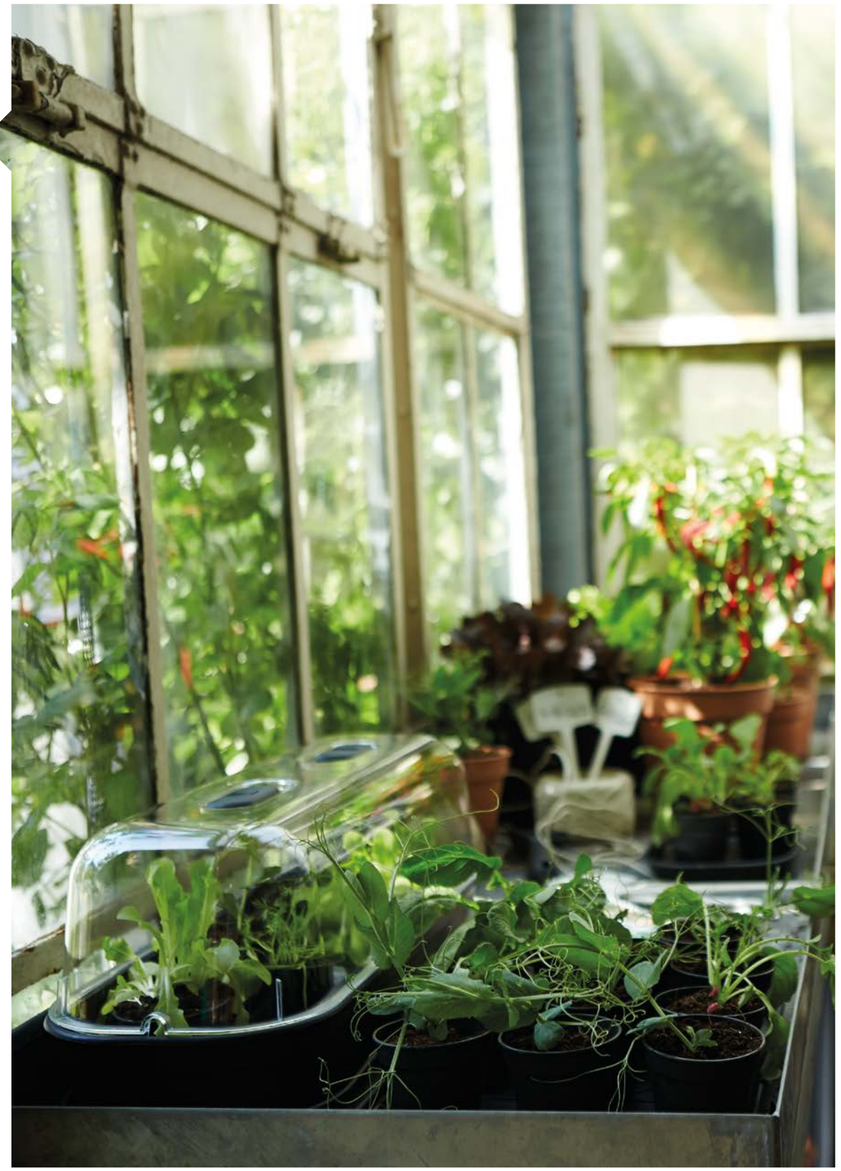
- ideal size to start to grow your own
- designed with top class growers
- contains recycled plastics

GREEN BASICS GROWPOT STARTER SET (SET OF 10)

7,5	18,3	1,8	10

433

check support guide for other sizes



professional bottom for healthy plants

MULTIFUNCTIONAL

1.

2.

3.

4.

see page 271

GREEN BASICS
GROWSET

contains recycled plastics

- ideal for grow your own strawberries
- easy stackable for more fun
- contains recycled plastics

GREEN BASICS GROWSET

25	11,4	2,9	5

433

COLOUR YOUR COLLECTION

397

check support guide for matching saucer

can be combined with a green basics saucer 25cm

HOW DOES IT WORK

GREEN BASICS

GROW HOUSE + GROW TABLE XXL

contains recycled plastics

- easy grow table is at a clever height
- with multifunctional grow house xxl
- contains recycled plastics

GREEN BASICS GROW HOUSE XXL

75x36	20,3	3

100

GREEN BASICS GROW TABLE XXL

76x37	65,1	56,0	3

360 433
new

COLOUR YOUR COLLECTION

397

instore the stabilizer is attached at the bottom

stabilizer will ensure stability after filling

MULTIFUNCTIONAL

perfect to combine with garden xxl 80cm

see page 273

GREEN BASICS

GROW HOUSE + GROW TABLE SUPER XXL

contains recycled plastics

- easy grow table is at a clever height
- with multifunctional grow house super xxl
- contains recycled plastics

GREEN BASICS GROW HOUSE SUPER XXL

75x57	22,3	3

100

GREEN BASICS GROW TABLE SUPER XXL

77x58	73,0	92,0	1

360 433

COLOUR YOUR COLLECTION

397

new: grow table super xxl

instore the stabilizer is attached at the bottom

stabilizer will ensure stability after filling

see page 273

GREEN BASICS

GROWPOT FOR GROW YOUR OWN

contains recycled plastics

- designed with top class growers
- ideal for grow your own
- contains recycled plastics

GREEN BASICS GROWPOT SUNFLOWER, TOMATO, CUCUMBER

30	27,6	12,0	10

116 | 194 | 363

GREEN BASICS GROWPOT ORCHID

13	12,0	1,0	10
15	13,8	1,5	10
17	15,6	2,1	10

100

GREEN BASICS ORCHID SAUCER

10	1,5	10
14	2,0	10

100

professional bottom for healthy plants

see page 271

GREEN BASICS
GROWPOT

contains recycled plastics

- designed with top class growers
- ideal for grow your own
- contains recycled plastics

GREEN BASICS GROWPOT

11	10,1	0,6	20
13	12,0	1,0	20
15	13,8	1,5	20
17	15,6	2,1	20
19	17,5	3,0	20
21	19,3	4,0	20
24	22,1	6,5	15
27	24,8	8,7	15
30	27,6	12,0	10
35	32,2	19,0	5
40	36,8	28,3	5

360 433 481 752
new

check support guide for matching saucers

combine with grow house round

can be combined with green basics saucer

excellent plantcare

professional bottom for healthy plants

see page 271

GREEN BASICS
PLANTLABELS + SCOOPS

contains recycled plastics

- multifunctional designed scoops
- long lasting premium quality
- contains recycled plastics

GREEN BASICS PLANTLABELS (SET OF 5)

13x6	small	10
18x7	medium	10

150

COLOUR YOUR COLLECTION

397

GREEN BASICS SCOOP

26x8	small	10
30x9	medium	10

433

COLOUR YOUR COLLECTION

397

GREEN BASICS SCOOP XXL

23x11	10

433

COLOUR YOUR COLLECTION

397

see page 273

GREEN BASICS
GARDEN TRAY

contains recycled plastics

- multifunctional: for grow house and as working table
- premium quality and beautiful design
- contains recycled plastics

GREEN BASICS GARDEN TRAY

59x42	11,1	9,5	5

433

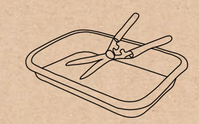
COLOUR YOUR COLLECTION

397

multifunctional tray

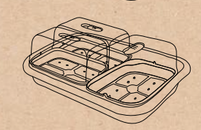
MULTIFUNCTIONAL

1.



2.

3.



4.

see page 271

GREEN BASICS GYO
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

grow your own set with seeds

grow table xxl with vegetables

growpot with beta vulgaris

available extra marketing materials

green basics consumer magazines

service kit sliders

green basics gyo modular banner

green basics grow table xxl promo kit

advised colour combinations for shelf

397 433

best store location	PROMO			GROW YOUR OWN		OUTDOOR PLANTS & POTTERY												
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC						

NEW

100 397 433

GREEN BASICS GROW YOUR OWN CONCEPT STAND
120x75x198cm.....0,90 m²

NEW

360 433 481 752

GREEN BASICS GROWPOT CONCEPT STAND
102x68x198cm.....0,69 m²

116 194 363 360 433 752

GREEN BASICS GROW YOUR OWN DISPLAY
60x80x100cm.....0,48 m²

NEW

100 116 194 363 100 360 433 752

GREEN BASICS GROW YOUR OWN & GROW HOUSE ROUND DISPLAY
60x80x100cm.....0,48 m²

GREEN BASICS GYO

INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

best store location	PROMO	PAYDESK	PLANT TABLE	GROW YOUR OWN				TOOLS							ANIMALS			
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC						

NEW

100 397 433 100 360 433

GREEN BASICS GROW TABLE SUPER XXL ISLAND PRESENTATION
120x80cm.....0,96 m²

NEW RATIO AVAILABLE

100 397 433 100 360 433

GREEN BASICS GROW TABLE XXL ISLAND PRESENTATION
120x80cm.....0,96 m²

397 433

GREEN BASICS SCOOP XXL FLOOR STAND
29x33x160cm.....0,10 m²

397 433

GREEN BASICS SCOOP TABLE STAND
33x33x118cm.....0,11 m²

50-50 COLOUR COMBINATION AVAILABLE

397 433 397 433

GREEN BASICS GROW KIT ALL-IN-1 ISLAND PRESENTATION
120x80cm.....0,96 m²

GREEN BASICS MAGAZINE SHELF PRESENTATION
13x11x14cm.....0,16 m²

GREEN BASICS
GARDEN & BALCONY

you love, we love

Green Basics
garden & balcony

contains recycled plastics

enjoy the outside life with the
green basics specially designed for your
garden & balcony collection

GREEN BASICS
CILINDER

contains recycled plastics

- the very stable basics cilinder
- professional bottom designed with top class growers
- contains recycled plastics

GREEN BASICS CILINDER

25	18,5	5,0	10
30	22,2	9,0	10
35	26,0	14,0	10
40	29,5	21,0	10
45	33,3	30,0	5
55	40,9	55,0	5
65	48,5	92,0	3

360 new, 433, 752

COLOUR YOUR COLLECTION

25	18,5	5,0	10
30	22,2	9,0	10
35	26,0	14,0	10
40	29,5	21,0	10
55	40,9	55,0	5

235, 397

check support guide for matching saucers

excellent plantcare

professional bottom for healthy plants

see page 313

GREEN BASICS
CAMPANA

contains recycled plastics

- most elegant campana shape
- professional bottom designed with top class growers
- contains recycled plastics

GREEN BASICS CAMPANA

25	19,0	4,3	10
30	23,0	7,6	10
35	26,8	12,0	5
40	30,7	18,0	5
50	38,1	34,4	5

433 752

COLOUR YOUR COLLECTION

30	23,0	7,6	10
40	30,7	18,0	5
50	38,1	34,4	5

235 397

check support guide for matching saucers

excellent plantcare

professional bottom for healthy plants

GREEN BASICS
BOWL

contains recycled plastics

- ideal for seasonal flowers
- designed with top class growers
- contains recycled plastics

GREEN BASICS BOWL

27	11,3	4,0	10
33	13,9	8,0	10
38	15,9	12,0	5

433 481 752

COLOUR YOUR COLLECTION

235 397

check support guide for matching saucers

excellent plantcare

professional bottom for healthy plants

GREEN BASICS
VERTICAL GARDEN

contains recycled plastics

- beautiful basic design and affordable pricing
- extra sales opportunity for garden pottery
- contains recycled plastics

GREEN BASICS VERTICAL GARDEN

46	16,3	11,0	5

433 481 752

COLOUR YOUR COLLECTION

235 397

check support guide for matching saucer

fits with a green basics saucer 41cm

HOW DOES IT WORK

GREEN BASICS
SAUCER

contains recycled plastics

- beautiful design
- the best watering system for healthy plants
- contains recycled plastics

GREEN BASICS SAUCER

10	1,5	10
14	2,0	20
17	2,4	20
22	3,1	15
25	3,7	15
29	4,3	10
34	4,9	10

360 433 481 752
new

41	5,5	10
45	5,6	5
53	5,9	3

360 433 752
new

COLOUR YOUR COLLECTION

22	3,1	15
25	3,7	15
29	4,3	10
34	4,9	10
45	5,6	5

235 397

check support guide for matching products

multifunctional use

water reservoir and water overflow of the saucer helps the plant grow

see page 271

GREEN BASICS

GARDEN XXL + GARDEN XXL SAUCER

contains recycled plastics

- spacious trough perfect for every patio & balcony
- sufficient space for all plants
- contains recycled plastics

GREEN BASICS GARDEN XXL

60x30	27,7	28,0	5
80x39	34,2	62,0	3
100x45	39,3	100,0	3

433 481 752

COLOUR YOUR COLLECTION

60x30	27,7	28,0	5
80x39	34,2	62,0	3

235 397

GREEN BASICS GARDEN XXL SAUCER

60x26	4,6	5
80x33	5,5	3
100x38	5,7	3

433 481 752

COLOUR YOUR COLLECTION

60x26	4,6	5
80x33	5,5	3

235 397

excellent plantcare

instore the stabilizer is attached at the bottom

stabilizer will ensure stability after filling

MULTIFUNCTIONAL

1.

2.

perfect to combine with garden xxl 80cm

see page 313

GREEN BASICS
SQUARE + LONG

contains recycled plastics

- beautiful soft square design
- great content for healthy plants
- contains recycled plastics

GREEN BASICS SQUARE

30	26,6	13,5	5
40	31,0	21,5	5

433 481 752

COLOUR YOUR COLLECTION

235 397

GREEN BASICS LONG

60x26	21,0	16,5	5

433 481 752

COLOUR YOUR COLLECTION

235 397

also available in long

charming feet

great content

drill drainage hole in feet

GREEN BASICS
OUTDOOR WATERING CAN

contains recycled plastics

- beautiful basic design
- great quality
- contains recycled plastics

GREEN BASICS WATERING CAN

52x19	37,5	10,0	12

433

COLOUR YOUR COLLECTION

397

easy watering

GREEN BASICS

TOP PLANTER + TOP PLANTER HIGH

contains recycled plastics

- beautiful basic design and affordable pricing
- smart extension and new sales opportunities
- contains recycled plastics

GREEN BASICS TOP PLANTER

23	19,3	6,0	5
30	24,8	10,0	5
40	32,8	24,0	5
47	39,5	42,0	5

150 433

COLOUR YOUR COLLECTION

227 235 256 397

GREEN BASICS TOP PLANTER HIGH

35	40,6	23,0	5

150 433

COLOUR YOUR COLLECTION

227 235 256 397

see page 313

GREEN BASICS
TROUGH + TROUGH SAUCER

contains recycled plastics

- the basic trough for every balcony
- beautiful design for affordable pricing
- contains recycled plastics

GREEN BASICS TROUGH

40x17	13,7	6,0	10
50x17	13,7	7,7	10
60x17	13,7	9,5	10
80x17	13,7	12,0	10

360 (new) 425 433 481 752

COLOUR YOUR COLLECTION

50x17	13,7	7,7	10

235 397

GREEN BASICS TROUGH SAUCER

37x15	2,4	10
47x15	2,4	10
57x15	2,4	10
77x15	2,4	10

360 (new) 425 433 481 752

COLOUR YOUR COLLECTION

47x15	2,4	10

235 397

check support guide for matching saucers

matching saucers available

excellent plantcare

drill a hole at bottom

excellent plantcare due to overflow pipes

GREEN BASICS
TROUGH ACCESSORIES

contains recycled plastics

your complete trough support collection

the right system for every shopper

contains recycled plastics

GREEN BASICS BALCONY RACK

40x26	20,0	max 20	12
50x26	20,0	max 20	12
60x26	21,5	max 20	12
80x27	21,4	max 20	12

425

GREEN BASICS UNIVERSAL BRACKETS SYNTHETIC

19x4,4	19,4	max 20	12

425 433

COLOUR YOUR COLLECTION

360
new

perfect fit

GREEN BASICS WALL BRACKET METAL

15,6x1,6	15,6	max 20	10

425

GREEN BASICS BALCONY BRACKET METAL

15,6x1,6	15,6	max 20	10

425

with clever fixator

GREEN BASICS
TROUGH MINI

contains recycled plastics

- this bestseller in commercial mini edition
- complete set of trough, saucer & frame
- contains recycled plastics

GREEN BASICS TROUGH MINI

30x12	10,6	1,2	5

433 481 752

COLOUR YOUR COLLECTION

235 397

GREEN BASICS TROUGH MINI ALL-IN-1

30x20	15,6	1,2	5

433 481 752

COLOUR YOUR COLLECTION

235 397

includes saucer

includes easy watering fill system

GREEN BASICS
TROUGH ALL-IN-1

contains recycled plastics

- complete set of trough, saucer & frame
- includes easy watering fill system for more comfort
- easy stackable

GREEN BASICS TROUGH ALL-IN-1

50x26	16,7	7,4	5
70x26	16,7	11,0	5 new

433 481 752

COLOUR YOUR COLLECTION

235 397

includes saucer

includes easy watering fill system

see page 315

GREEN BASICS
POTHOLDER ALL-IN-1

contains recycled plastics

- complete set of pot, saucer & frame
- easy & more comfort for your shopper
- contains recycled plastics

GREEN BASICS
BALCONY POTHOLDER ALL-IN-1

26x20	18,8	2,5	12

433 481 752

COLOUR YOUR COLLECTION

235 397

GREEN BASICS
WALL POTHOLDER ALL-IN-1

20	17,9	2,5	12

433 481 752

COLOUR YOUR COLLECTION

235 397

excellent
plantcare

see page 315

GREEN BASICS
EASY HANGER

contains recycled plastics

- the easy hanger for every railing
- easy: plant, hang & enjoy
- contains recycled plastics

GREEN BASICS EASY HANGER SMALL

26x18	25,7	2,1	5

433 481 752

COLOUR YOUR COLLECTION

235 397

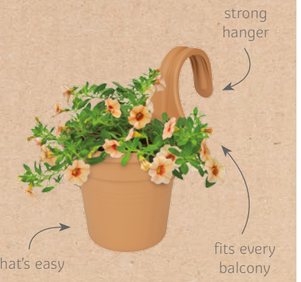
GREEN BASICS EASY HANGER LARGE

36x26	25,7	5,5	5

433 481 752

COLOUR YOUR COLLECTION

235 397



excellent plantcare due to overflow pipe

extra fixation possible

GREEN BASICS
FLOWER BRIDGE

contains recycled plastics

- the easy basic flower bridge
- easy: fixed in seconds
- contains recycled plastics

GREEN BASICS FLOWER BRIDGE

30	22,6	6,0	5

433 481 752

COLOUR YOUR COLLECTION

235 397

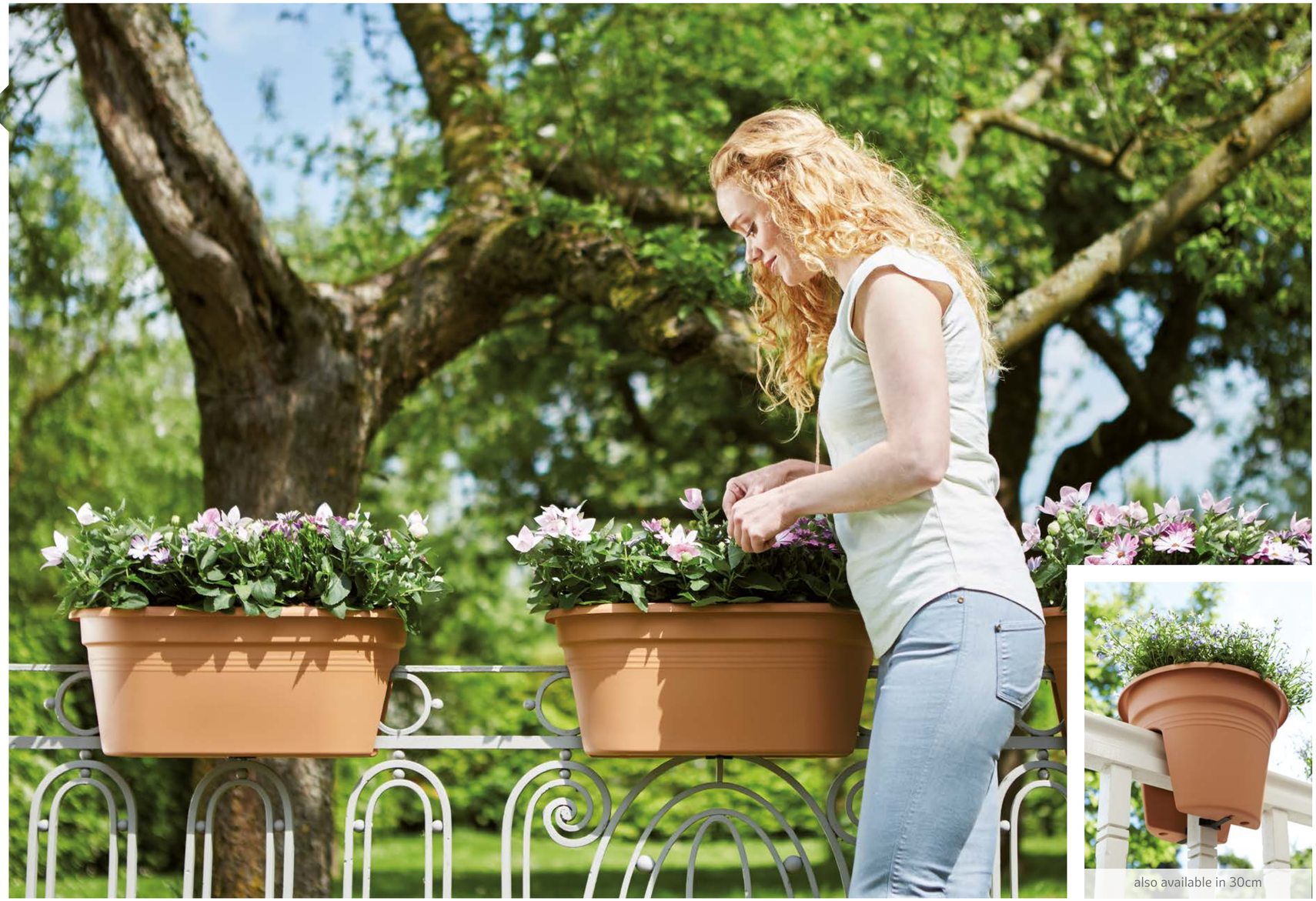
GREEN BASICS FLOWER BRIDGE

55x29	22,6	15,6	5

433 481 752

COLOUR YOUR COLLECTION

235 397



also available in 30cm

includes two fixators

includes how to use instruction

fits every balcony

excellent plantcare due to overflow pipes

fixed in seconds

universal system fits up to a width of 6cm

secure and stable by strong fixators

see page 315

GREEN BASICS
DRAINPIPE CLICKER

contains recycled plastics

- spacious drainpipe clicker
- easy to fix on drainpipe
- contains recycled plastics

GREEN BASICS DRAINPIPE CLICKER

26x23	17,1	2,8	5

433 481 752

COLOUR YOUR COLLECTION

235 397

excellent plantcare due to overflow pipe

easy to fix

fits every round drainpipe Ø68-100mm

includes fixator against sliding down on the drainpipe

GREEN BASICS
HANGING BASKET

contains recycled plastics

GREEN BASICS HANGING BASKET

28	15,9	5,8	5

433 481 752

always matching colour hanger

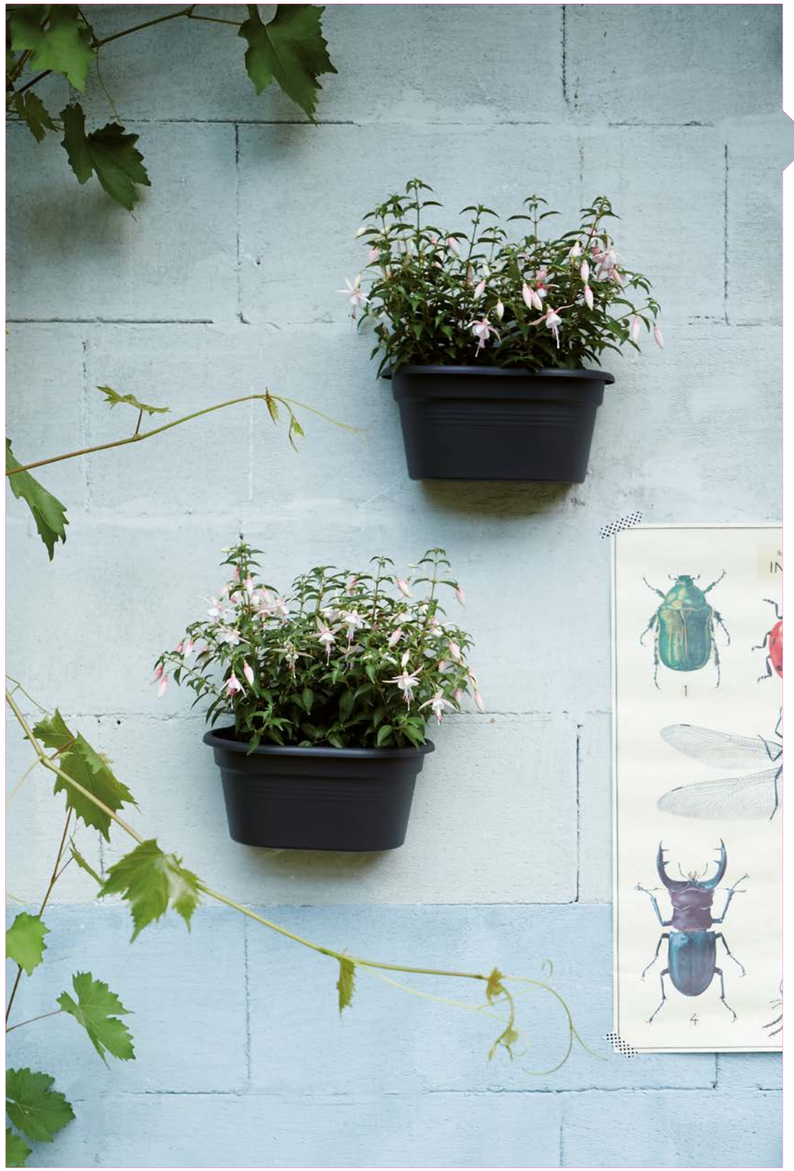
excellent plantcare due to overflow pipe

includes easy watering fill system

integrated saucer

GREEN BASICS
WALL BASKET

contains recycled plastics



GREEN BASICS WALL BASKET

30x16	17,2	3,6	5

433 481 752

COLOUR YOUR COLLECTION

235 397

excellent plantcare due to overflow pipe

GREEN BASICS GARDEN & BALCONY

INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

green basics cilinder with hydrangea

green basics wall potholder all-in-1 with leucanthemum

green basics tough all-in-1 with campanula

available extra marketing materials

service kit fixators flower bridge

green basics summer banner

service kit fixators drainpipe clicker

green basics vertical banner

advised colour combinations for shelf

433 481 752

best store location	PROMO						OUTDOOR PLANTS & POTTERY	OUTDOOR BALCONY															
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC											

NEW

360 433 752 235 397 433

GREEN BASICS CILINDER DISPLAY
60x80x100cm.....0,48 m²

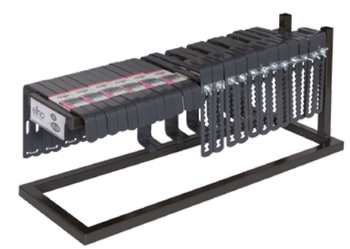
NEW

433 752 397 433

GREEN BASICS GARDEN & SAUCER XXL 80CM ISLAND PRESENTATION
120x80cm.....0,96 m²

150 433 150 235 397 433 150 227 256 433

GREEN BASICS TOP PLANTER ISLAND PRESENTATION
120x80cm.....0,96 m²



UNIVERSAL WALL HOOKS & BRACKETS SHELF PRESENTATION
60x20x25cm.....0,12 m²

GREEN BASICS GARDEN & BALCONY

INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

best store location	PROMO						OUTDOOR PLANTS & POTTERY	OUTDOOR BALCONY														
best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC										

NEW COLOUR AVAILABLE

433 752 433 752 235 397 481

GREEN BASICS TROUGH ALL-IN-1 DISPLAY
60x80x100cm.....0,48 m²

433 481 752 235 397 433

GREEN BASICS BALCONY POTHOLDER ALL-IN-1 DISPLAY
60x80x100cm.....0,48 m²

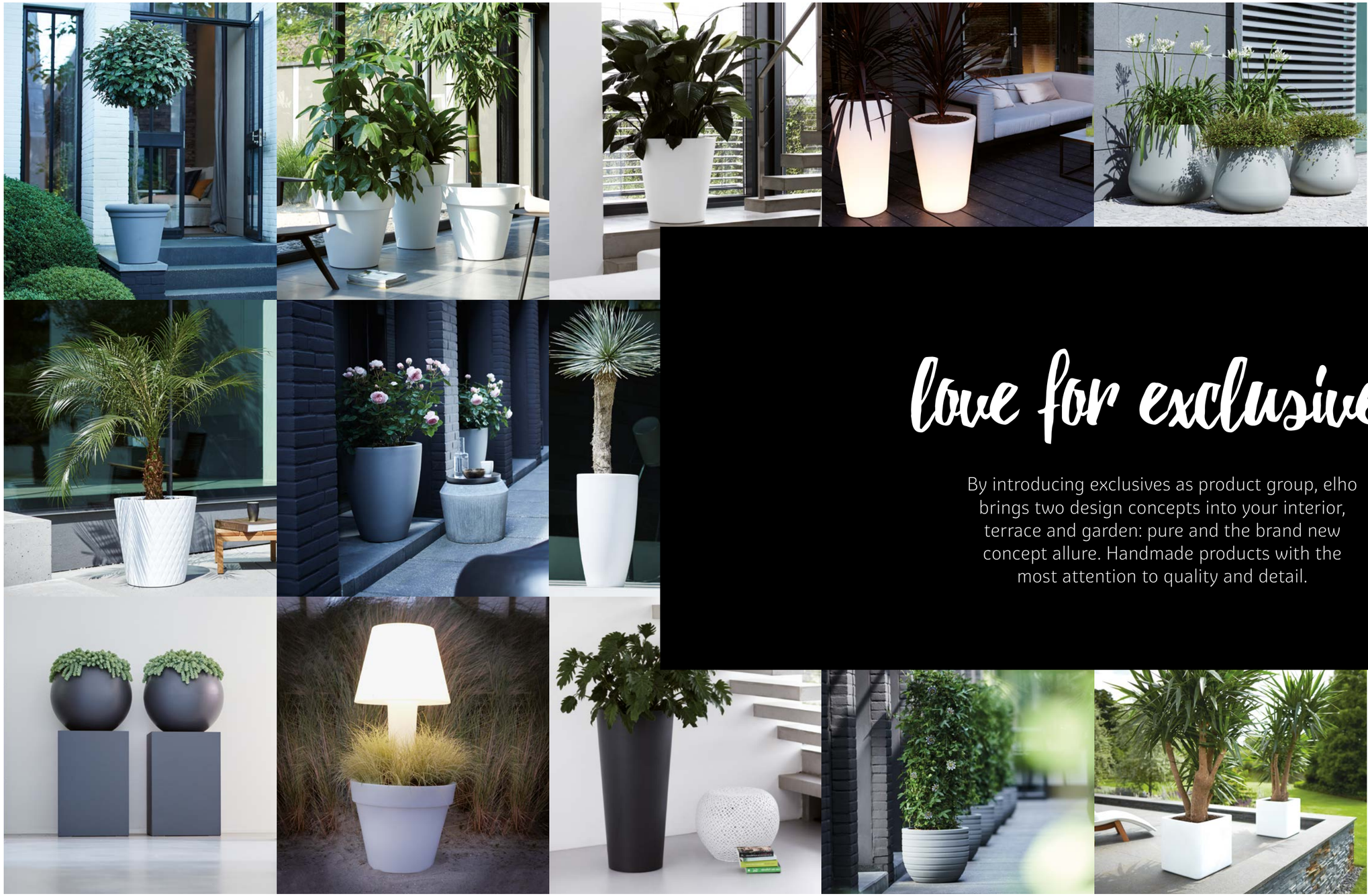
NEW

235 397 433 752

GREEN BASICS FLOWER BRIDGE UNIVERSAL STAND
65x65x198cm.....0,42 m²

433 481 752 235 397 433

GREEN BASICS FLOWER BRIDGE BALCONY ISLAND PRESENTATION
120x80cm.....0,96 m²



love for exclusives

By introducing exclusives as product group, elho brings two design concepts into your interior, terrace and garden: pure and the brand new concept allure. Handmade products with the most attention to quality and detail.

PURE LIFE

PURE

UK The beauty of nature and the modern architecture has been the inspirational source while creating the beautiful pure collection.

NL De schoonheid van de natuur en hedendaagse architectuur is mijn inspiratiebron geweest bij het creëren van de beeldschone pure collectie.

DE Die Schönheit der Natur und die moderne Architektur ist beim Kreieren der bildschönen pure-Kollektion meine Inspirationsquelle gewesen.

SE Naturens skönhet och modern arkitektur har varit min stora inspirationskälla vid skapandet av den bildsköna pure-kollektionen.

HEROES

pure cone

pure straight round crystal

MUST HAVES

pure round

pure soft round

pure straight round

pure power

DISCOVER THE POWER OF PURE
100% HANDMADE

- 10 years uv resistant
- indoor and outdoor
- lightweight
- frost resistant
- unbreakable
- eco efficient

PURE
ROUND

PURE ROUND

30	26	9	1
40	36	22	1
50	44	44	1
60	54	78	1
80	71	180	1
100	89	360	1
120	107	625	1
140	123	1.080	1

150 425

40	36	22	1
50	44	44	1
60	54	78	1

204 417

includes magazine

check support guide for matching saucers

COLOUR YOUR COLLECTION

PURE ROUND

40	36	22	1
50	44	44	1
60	54	78	1
80	71	180	1
100	89	360	1
120	107	625	1

207 397

40	36	22	1
50	44	44	1
60	54	78	1

118

includes magazine

PURE
ROUND SAUCER

PURE ROUND SAUCER

25	3	1
33	3	1
37	3	1
40	4	1
45	4	1
55	5	1

150 425

excellent plantcare

check support guide for matching saucers

PURE
ROUND HIGH

PURE ROUND HIGH

35	43	20	1
45	55	50	1
55	68	94	1

150 425

35	43	20	1

204 417

COLOUR YOUR COLLECTION

35	43	20	1

118

includes magazine

check support guide for matching saucers

PURE
STRAIGHT CRYSTAL

PURE STRAIGHT CRYSTAL

37	36	22	1
47	48	60	1

150 417 425

includes magazine

PURE
STRAIGHT CRYSTAL HIGH

PURE STRAIGHT CRYSTAL HIGH

42	80	24	1

150 417 425

can be filled with sand for extra stability

elevated bottom

includes magazine

PURE
STRAIGHT ROUND

PURE STRAIGHT ROUND

35	34	21	1
50	51	68	1
65	69	157	1
80	86	300	1

150 425

35	34	21	1
50	51	68	1

417

includes magazine

PURE
STRAIGHT ROUND HIGH

PURE STRAIGHT ROUND HIGH

40	80	20	1
50	103	41	1
60	124	62	1

150 425

40	80	20	1

417

can be filled with sand for extra stability

elevated bottom

includes magazine

PURE
CONE

PURE CONE

45	36	13	1
55	47	24	1

150 204 417

elevated bottom

includes magazine

PURE
CONE LONG

PURE CONE LONG

75x39	36	34	1

150 | 204 | 417

easy to move

elevated bottom

includes magazine

PURE
CONE HIGH

PURE CONE HIGH

45	66	13	1
55	84	22	1

150 204 417

COLOUR YOUR COLLECTION

118

can be filled with sand for extra stability

elevated bottom

includes magazine

PURE
CONE BOWL

PURE CONE BOWL

60	30	22	1

150 204 417

elevated bottom

includes magazine

PURE
SOFT ROUND HIGH

PURE SOFT ROUND HIGH

30	53	9	1
35	62	15	1
40	70	20	1
50	90	38	1

150 425

35	62	15	1
40	70	22	1

417

can be filled with sand for extra stability

elevated bottom

includes magazine

PURE
SOFT ROUND EXTREME HIGH

PURE SOFT ROUND EXTREME HIGH

50 | 140 | 43 | 1

150 204 417

can be filled with sand for extra stability

elevated bottom

includes magazine

PURE
SOFT ROUND

PURE SOFT ROUND

30	23	10	1
40	30	25	1
50	37	47	1
60	45	82	1

150 425

30	23	10	1
40	30	25	1

417

easy to move
40, 50 & 60cm

includes
magazine

PURE
SOFT BRICK

PURE SOFT BRICK

40	39	23	1
50	49	46	1

150 417 425

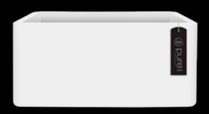
easy to move

elevated bottom

includes magazine

revolutionary construction to keep a beautiful shape

PURE
SOFT BRICK LONG



PURE SOFT BRICK LONG

80x39	39	56	1

150 417 425

easy to move

elevated bottom

includes magazine

revolutionary construction to keep a beautiful shape

PURE
SOFT BRICK DIVIDER

PURE SOFT BRICK DIVIDER

80x30	59	37	1

150 417 425

can be filled with sand for extra stability

easy to move

elevated bottom

includes magazine

revolutionary construction to keep a beautiful shape

PURE
SOFT BOWL

PURE SOFT BOWL

50	20	15	1

150 417 425

includes magazine

PURE
BALL

PURE BALL

50	40	14	1

150 425

elevated bottom

includes magazine

PURE
SOFT ROUND HIGH LED LIGHT

PURE SOFT ROUND HIGH LED LIGHT

40	70	9	1
50	90	21	1

100

with
EU labeling

packed in beautiful box

good to know

ADAPTER | 220-240V 50-60Hz | IP44 | CE

-20ºC

5 years guarantee

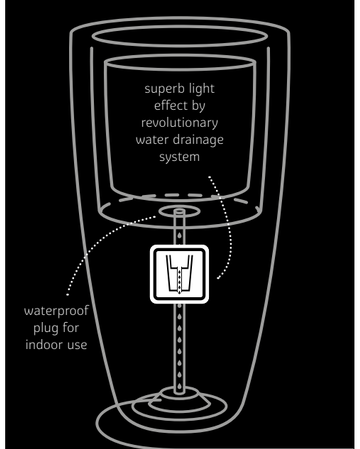
indoor & outdoor

memory & dimmable

long lasting LED module for 20.000 hours of light

includes insert for easy planting

includes magazine



4 mtr.

4 meter cable with elho designed dimmer

PURE
STRAIGHT HIGH LED LIGHT

PURE STRAIGHT HIGH LED LIGHT

40	80	9	1
50	103	21	1

100

with
EU labeling

packed in beautiful box

good to know

ADAPTER | -20ºC | 220-240V 50-60Hz | IP44 | CE

5 years guarantee

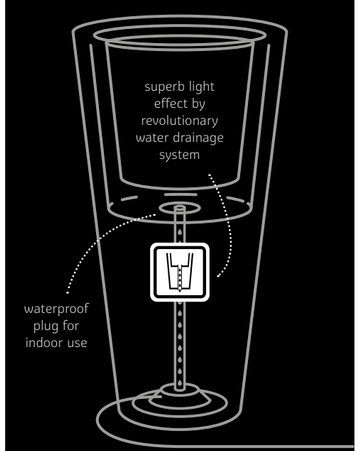
indoor & outdoor

memory & dimmable

long lasting LED module for 20.000 hours of light

includes insert for easy planting

includes magazine



4 mtr.

4 meter cable with elho designed dimmer

PURE
STRAIGHT LED LIGHT

PURE STRAIGHT LED LIGHT

45	63	14	1
60	80	30	1

100

with
EU labeling

packed in beautiful box

good to know

ADAPTER | -20ºC | 220-240V 50-60Hz | IP44 | CE

5 years guarantee

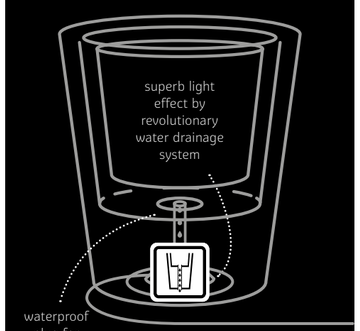
indoor & outdoor

memory & dimmable

long lasting LED module for 20.000 hours of light

includes insert for easy planting

includes magazine



4 mtr.

4 meter cable with elho designed dimmer

PURE
TWILIGHT

PURE TWILIGHT

50	114	27	1

100

with
EU labeling

packed in beautiful box

good to know

IP44

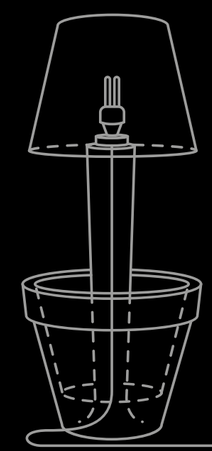
-20ºC

5 years
guarantee

indoor &
outdoor

includes
standard 11 watt
energy saving
bulb

includes
magazine



5 mtr.

5 meter cable

PURE
INSTORE PRESENTATIONS

IT'S TIME TO REFRESH YOUR SHOPFLOOR

advised pot-plant combinations

pure soft round high
with musa tropicana

pure straight crystal
with kalanchoë pumila

pure straight round
with crassula ovata

available extra marketing materials

pure consumer
magazines

winter banner
pure lights

service kit
pure caps

pure vertical
banner

advised colour combinations for shelf

150 417 425

best store location	PROMO	INDOOR PLANTS & POTTERY	OUTDOOR PLANTS & POTTERY	OUTDOOR BALCONY	LIGHTING	LIFESTYLE/ DECORATIONS	GARDEN FURNITURE	RESTAURANT/ CHILDREN

best sales period	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC

PURE PALLET COVER SYNTHETIC
120x80cm.....0,96 m²

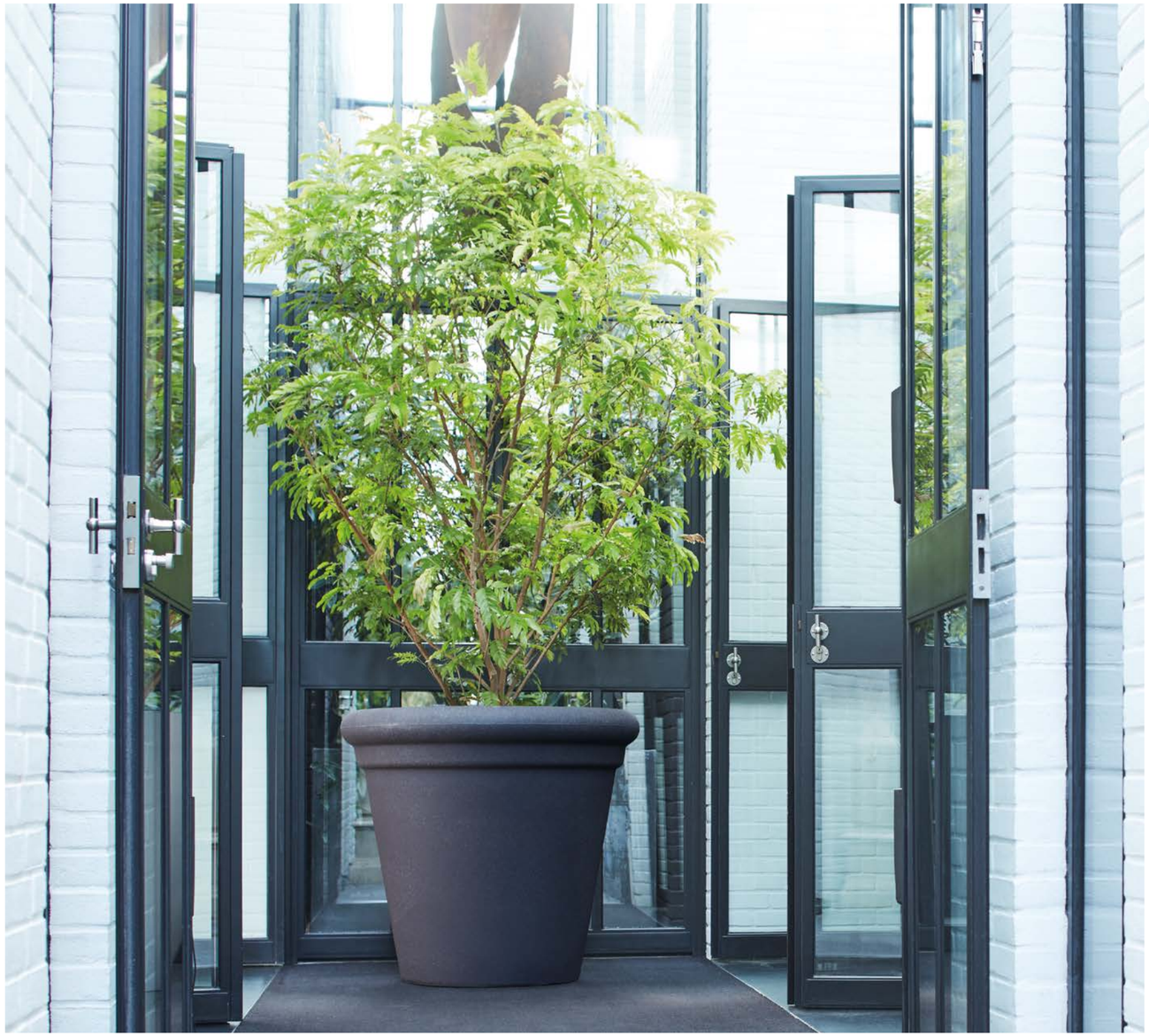
PURE PREMIUM PALLET COVER METAL
120x80cm.....0,96 m²

PURE INSPIRATIONAL PILLAR
40x40x179cm.....0,16 m²

PURE MAGAZINE SHELF PRESENTATION
13x11x14cm.....0,16 m²

NEW

ALLURE



UK With just one look at the new elho collection allure you will be seduced by its natural beauty. The powerful and stylish blend of synthetics with wood fiber will surprise you with its warmth of touch and colour. The elegant pots from the allure collection are true eye catchers and additionally have a natural feel.

NL In een oogopslag verleidt de elho collectie allure je met haar natuurlijke schoonheid. De krachtige en stijlvolle blend van kunststof en houtvezel verrast je met haar warmte in gevoel en kleur. De elegante collectie van allure zijn echte eye catchers en voelen ook nog eens heel natuurlijk aan.

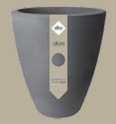
DE Mit nur einem Blick auf die neue Kollektion von allure werden Sie von ihrer natürlichen Schönheit begeistert sein. Der kräftige und stilvolle Mix aus Kunststoff und Holzfasern wird Sie mit seiner Wärme als auch durch sein Modell und seine Farbe überraschen. Die eleganten Töpfe aus der allure Kollektion sind wahre Blickfänger und fühlen sich natürlich an.

SE Den nya kollektionen allure från elho förför redan vid första ögonkastet med sin naturliga skönhet. Den kraftfulla och stilfulla blandningen av syntetmaterial och träfiber överraskar med sin värme både i känsla och färg. De eleganta krukorna i allure-kollektionen är attraktiva blickfång och skapar även en naturlig känsla.

INNOVATIONS

allure doppio

allure ribbon



allure ellips

NEW COLOURS

mineral clay

gentle earth

bark brown

red sand

allure power

BE SEDUCED BY ITS NATURAL BEAUTY

A product collection with character that will fit your style perfectly

- special blend of synthetics and wood fiber
- 10 years uv resistant
- indoor & outdoor
- lightweight
- frost resistant
- unbreakable
- eco efficient

ALLURE
DOPPIO

ALLURE DOPPIO

40	35	20	1
47	42	40	1
55	50	62	1

401 455 750 759

80	70	180	1
120	106	600	1

401 750

special blend of synthetics and wood fiber

handcrafted

indoor & outdoor

waterproof coating inside

ALLURE
RIBBON

ALLURE RIBBON

40	31	27	1
47	37	50	1

401 750

ALLURE RIBBON HIGH

43	53	65	1

401 750

special blend of synthetics and wood fiber

handcrafted

indoor & outdoor

ALLURE
ELLIPS

ALLURE ELLIPS

40	45	35	1
47	54	60	1
55	65	100	1

401 750

special blend of synthetics and wood fiber

handcrafted

indoor & outdoor

THAT IS CLEVER

INDEX BY PRODUCT

EASY TO FIND YOUR FAVOURITE PRODUCT

INDOOR

brussels round — p. 50

brussels round mini — p. 52

brussels oval — p. 54

brussels round wheels — p. 56

brussels round all-in-1 — p. 58

brussels hanging basket — p. 60

brussels diamond round — p. 64

brussels diamond oval — p. 66

brussels diamond oval high — p. 66

brussels diamond round high — p. 68

brussels diamond round high easy insert — p. 68

brussels diamond round high all-in-1 — p. 70

brussels herbs all-in-1 — p. 74

brussels herbs single — p. 76

brussels herbs station — p. 78

brussels diamond orchid high — p. 82

brussels orchid high — p. 84

brussels orchid — p. 86

orchideco — p. 87

b.for soft round — p. 94

NEW

b.for soft duo — p. 96

b.for soft orchid high — p. 98

b.for soft square — p. 100

b.for soft air — p. 102

NEW

b.for rock — p. 104

LIMITED EDITION

b.for up — p. 106

b.for diamond round — p. 110

b.for diamond trio — p. 112

milano — p. 118

milano easy insert — p. 118

floorprotector — p. 120

WATERING CANS & SPRAYERS

NEW

plunge watering can — p. 128

NEW

brussels watering can — p. 130

NEW

brussels sprayer
p. 131

NEW

b.for soft watering can
p. 132

NEW

b.for soft sprayer
p. 132

NEW DESIGN

aquarius watering can
p. 134

NEW DESIGN

aquarius sprayer
p. 134

aqua care (set of 2)
p. 136

NEW

green basics watering can
p. 138

loft urban round
p. 148

loft urban bowl
p. 150

loft urban round high
p. 152

loft urban saucer round
p. 154

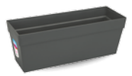
loft urban saucer square
p. 155

loft urban square high
p. 156

loft urban terrace wheels
p. 158

loft urban flower bridge
p. 160

loft urban flower bridge
p. 160



loft urban trough
p. 162

loft urban trough saucer
p. 162

loft urban trough all-in-1
p. 162

loft urban balcony potholder
p. 164

loft urban hanging basket
p. 166

loft urban wall basket
p. 168

LIMITED EDITION

flower light
p. 174

corsica easy hanger single
p. 180

corsica easy hanger trio
p. 180

corsica flower bridge
p. 182

corsica flower bridge
p. 182

NEW

corsica easy balcony
p. 184

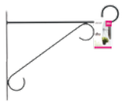
corsica door stopper
p. 186

corsica vertical garden
p. 188

corsica vertical garden saucer
p. 188

corsica vertical garden standard medium
p. 189

corsica hanging basket
p. 190



wall hook elegance
p. 190

corsica wall basket small
p. 192

corsica wall basket medium
p. 192

corsica drainpipe clicker
p. 194

barcelona trough
p. 202

barcelona trough saucer
p. 203

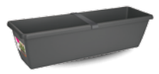
barcelona wall bracket metal
p. 204

barcelona balcony bracket metal
p. 204

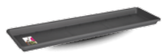
barcelona support medium
p. 204

barcelona support large
p. 204

barcelona trough all-in-1
p. 206



barcelona xl
p. 208



barcelona xl saucer
p. 208

barcelona flower bridge
p. 210

NEW

algarve long
p. 216

NEW

algarve terrace wheels
p. 218

algarve cilindro
p. 220

torino campana
p. 224

torino campana square
p. 226

torino campana square high
p. 228

torino bowl
p. 230

saucers round
p. 236

saucers square
p. 237

planttaxi
p. 238

uni-saucer
p. 240

green basics grow house
p. 250

green basics grow tray
p. 250

green basics grow tray saucer
p. 250

NEW

green basics grow house round
p. 252

green basics growpot starter set (set of 10)
p. 254

green basics growset
p. 256

green basics grow house xxl
p. 258

green basics grow table xxl
p. 258

NEW

green basics grow house super xxl
p. 260

NEW

green basics grow table super xxl
p. 260

green basics growpot grow your own
p. 262

green basics growpot orchid
p. 262

green basics orchid saucer
p. 262

green basics growpot
p. 264

green basics plantlabels (set of 5)
p. 266

green basics scoop
p. 267

green basics scoop xxl
p. 267

green basics garden tray
p. 268

green basics cilinder
p. 276

green basics campana
p. 278

green basics bowl
p. 280

green basics vertical garden
p. 282

green basics saucer
p. 284

green basics garden xxl
p. 286

NEW

green basics garden xxl saucer
p. 286

green basics square
p. 288

green basics long
p. 288

green basics watering can
p. 290

green basics top planter
p. 292

green basics top planter high
p. 292

green basics trough
p. 294

green basics trough saucer
p. 294

green basics balcony rack
p. 296

green basics universal brackets synthetic
p. 296

green basics wall bracket metal
p. 297

green basics balcony bracket metal
p. 297

green basics trough mini
p. 298

green basics trough mini all-in-1
p. 298

NEW SIZE

green basics trough all-in-1
p. 300

green basics balcony potholder all-in-1
p. 302

green basics wall potholder all-in-1
p. 302

green basics easy hanger small
p. 304

green basics easy hanger large
p. 304

green basics flower bridge
p. 306

green basics flower bridge
p. 306

green basics drainpipe clicker
p. 308

green basics hanging basket
p. 310

green basics wall basket
p. 311

pure round
p. 324

pure round saucer
p. 326

pure round high
p. 327

pure straight crystal
p. 328

pure straight crystal high
p. 330

pure straight round
p. 332

pure straight round high
p. 334

pure cone
p. 336

pure cone long
p. 338

pure cone high
p. 340

pure cone bowl
p. 341

pure soft round high
p. 342

pure soft round extreme high
p. 344

pure soft round
p. 346

pure soft brick
p. 348

pure soft brick long
p. 350

pure soft brick divider
p. 351

pure soft bowl
p. 352

pure ball
p. 353

pure soft round high LED light
p. 354

pure straight high LED light
p. 356

pure straight LED light
p. 358

pure twilight
p. 360

NEW

allure doppio
p. 370

NEW

allure ribbon
p. 372

NEW

allure ribbon high
p. 372

NEW

allure ellips
p. 374

ENJOY
YOUR DAY

We are elho. Enjoy the collection 2017 and discover endless innovations and presentations which will make you and your customers happy. More fun, design and colours. elho beautiful living.

elho®
beautiful living

elho.com

atlasstraat 11 · nl-5047 rg tilburg · T +31-13-515 78 00 · info@elho.com

UK-FR-ES-IT / august 2016